

Date: July 6, 2017

To: **All Canadian Securities Regulatory Authorities**

**Subject:** New Age Farm Inc.

To Whom It May Concern:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

<b>Meeting Type:</b>	Annual, General, Special
<b>Record Date for Meeting:</b>	July 31, 2017
<b>Record Date for Voting (if applicable):</b>	Same as record date above.
<b>Beneficial Ownership Determination Date:</b>	Same as record date above.
<b>Meeting Date:</b>	September 1, 2017 @ 1pm Pacific Time

**Meeting Location (if available):** 8988 Fraserton Court, Unit 114B, Burnaby, BC, V5J 5H8

**Issuer sending proxy related materials directly to NOBO:** Yes

**Issuer paying for delivery to OBO:** Yes

**Notice and Access (NAA) Requirements**

NAA for Beneficial Holders: No

NAA for Registered Holders: No

**Voting Security Details:**

<b>Description</b>	<b>CUSIP Number</b>	<b>ISIN</b>
Common	64157D108	CA64157D1087

Sincerely,

Integral Transfer Agency  
Agent for New Age Farm Inc.