



# New Age Farm Inc.

## New Age Farm Hires Marketing Strategist Megacast

**October 24, 2014 - Vancouver, BC:** New Age Farm Inc. (CSE:NF) (“New Age” or the “Company”) is pleased to announce they have engaged Megacast, a Vancouver-based marketing firm, to assist the Company in focusing, shaping, and communicating the New Age concept: New Age is an innovative facility with over 48,000 square feet of greenhouse space available for shared use by small-scale producers and intends to add a processing facility for these producers to meet the growing needs of consumers for local, sustainably produced natural food.

Megacast’s contribution will include website development, digital branding and a market awareness campaign that will support and assist the New Age team in telling its story, exploring new avenues for the Company to reach their customers and will spearhead the creation of communication tools for investors to keep them informed of New Age’s strategic goals and milestones.

Carman Parente, CEO of New Age, commented that “partnering with Megacast is the first step in our strategic plan to develop a successful enterprise, to introduce New Age’s sustainable, small-scale, shared production farming concept to customers, to consumers, and to investors and to bring together the resources we need to realize our vision.”

### ***About Megacast***

MEGACAST is a 21<sup>st</sup> Century Digital Branding and Advertising Agency with exclusive expertise in *Branding & Design, Content Creation, Viral Marketing* and *Distribution*. In addition to boasting the first Integrated Performance Marketing Strategy all under one roof, the company offers comprehensive Live Streaming capabilities; complete PPV functionality; Digital Marketing, Advertising and Distribution solutions; Web and Mobile Application development, and a combined audience reach of more than 100 million. Businesses spend *less*, achieve *more* and *save* substantial time in the process with the MEGACAST suite of services.

The company has compiled strategic partnerships with global brands such as *Business Rockstars, Salem Communications, iHeartRadio, Clear Channel Communications, Fremantle*, and many more of the world’s leading brands. The MEGACAST management team of business rock stars is led by award winning broadcaster, entrepreneur, best selling author and company Founder & CEO Jesse Dylan. Dylan’s 35 + years of broadcast leadership and business building experience navigates MEGACAST through the 21<sup>st</sup> century’s Digital Media, Branding, and Distribution landscape.

### ***About New Age***

Through its wholly-owned subsidiary, NHS Industries Ltd. (“NHS”), New Age owns a five and a half acre greenhouse facility in the lower mainland of BC with a 48,000 ft<sup>2</sup> greenhouse facility, capable of growing 2.4 million 4” potted plants annually. NHS is in the process of formulating innovative proposals for small scale agricultural facilities for exploring multiple avenues for cash flow processes. The facility is located minutes from three major Canada – USA border crossings and direct routes to the lower mainland west and to all points east and west along 16<sup>th</sup> Ave to Hwy 99 and to Hwy 1 make its location in South Langley an ideal hub. NHS intends to become a beta site for sustainable growing capabilities as well as minimizing all carbon footprints with regard to all its on-site operations. This facility will meet a growing demand in the Metro Vancouver and Fraser Valley areas to help smaller growers become more efficient, more productive, implement value added product lines, and reduce waste. For further information about New Age, please consult the Company’s profile on SEDAR at [www.sedar.com](http://www.sedar.com) or its Listing Statement available at the Canadian Securities Exchange website at [www.theCSE.com](http://www.theCSE.com).

**ON BEHALF OF THE BOARD OF DIRECTORS**



# New Age Farm Inc.

Carman Parente  
President and Chief Executive Officer

For further information, please contact:  
Carman Parente  
604-880-3144

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