

**BRAD PYATT
11345 W. 38TH AVENUE
WHEATRIDGE, CO 80033**

January 3, 2023

FOR IMMEDIATE RELEASE

**BRAD PYATT ANNOUNCES AN INCREASE IN HIS
OWNERSHIP OF THE COMMON SHARES OF PLANTFUEL LIFE INC.**

Brad Pyatt (the “**Acquiror**”), the CEO and a director of the PlantFuel Life Inc. (the “**Company**”) announces that on December 30, 2022, he acquired ownership of 1,857,459 common shares (the “**Shares**”) of the Company at \$0.09 per Share pursuant to a debt settlement transaction (the “**Transaction**”).

Prior to the acquisition, the Acquiror held 4,082,917 Shares, of which, 2,020,417 Shares are held directly by the Acquiror and 2,062,500 are held by Tasty Idea, LLC, a company owned and operated by the Acquiror. Additionally, the Acquiror directly held 583,333 incentive stock options (the “**Options**”) and indirectly held 781,250 share purchase warrants (the “**Warrants**”) of the Company through Tasty Idea, LLC, and the Acquiror’s non-diluted shareholdings represented approximately 8.35% of the Company’s issued and outstanding Shares.

As a result of the acquisition of Shares pursuant to the Transaction, the Acquiror now holds 5,940,376 Shares, of which, 3,877,876 Shares are held directly by the Acquiror and 2,062,500 are held by Tasty Idea, LLC and the Acquiror’s non-diluted shareholdings now represent approximately 10.97% of the Company’s issued and outstanding Shares.

Thus, on a partially diluted basis (i.e., assuming full exercise of all Options and Warrants and no other issuances of Shares by the Company), the Acquiror would hold a total of 7,304,959 Shares, representing approximately 13.15% of the Company’s issued and outstanding Shares.

To obtain a copy of the early warning report filed by the Acquiror, please contact the Acquiror at 303.929.9683 or refer to the Company’s SEDAR profile at www.sedar.com.