PlantFuel Announces Investor Relations Services

Mississauga, Ontario – Newswire – March 4, 2022 – PlantFuel Life Inc. (CSE:FUEL) (OTCQB:PLFLF) (FSE:BR1B) ("PlantFuel" or the "Company") is pleased to announce that it has engaged Maximus Strategic Consulting Inc. ("Maximus") of Calgary, Alberta for an online marketing and advertising program for a term of 10 months, from March 1, 2022 to January 1, 2023, in exchange for a fee of \$200,000 plus taxes. Maximus shall write and distribute articles and other materials to bring awareness to the Company's business. The promotional activity shall occur on PinnacleDigest.com, Social Media Channels, Display, Search, and third-party email distribution lists. Maximus does not have any prior relationship with the Company.

About PlantFuel Life Inc.

PlantFuel Life Inc is a scientifically focused, plant-based wellness company managed by successful entrepreneurs with extensive experience in the areas of consumer-packaged goods, manufacturing, logistics, and distribution. https://plantfuellife.com/

On Behalf of the Board of PlantFuel Life Inc.

Brad Pyatt, CEO & Director

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The CSE has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.