

PLANTFUEL LIFE INC.

PlantFuel Announces Promotional Activity Engagement

MISSISSAUGA, ONTARIO, October 22, 2021 / PlantFuel Life Inc. (CSE: FUEL) (OTC: PLFLF) (FSE: BR1B) (the “Company”) is pleased to announce that the Company has engaged Financial Star News Inc. (“**Financial Star**”) to provide marketing services as part of an Marketing Agreement on October 22, 2021 for an one month period. The marketing services will include **social media marketing and media distribution**.

The promotional activity in this contract will take place though various social media platforms including: **Facebook, and Google**.

In consideration for the services provided by Financial Star, the Company has agreed to pay CAD\$430,500, including tax.

Financial Star is located at 905 West Pender Street, 6th Floor, Vancouver, British Columbia, V6C 1L6.

About PlantFuel Life Inc.

PlantFuel Life Inc is a scientifically focused plant-based wellness company managed by a group of successful entrepreneurs who have extensive experience in the areas of consumer-packaged goods, manufacturing, logistics, and distribution. FUEL is a CPG life science company focused on the plant-based foods and supplements industry. <https://plantfuel.com/>

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The Canadian Securities Exchange (“CSE”) has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.