

FORM 51-102F3
MATERIAL CHANGE REPORT

Item 1: Name and Address of Reporting Issuer

PlantFuel Life Inc. (the “Company”)
2500 Meadowpine Blvd., Unit 202
Mississauga, ON L5N 6C4

Item 2: Date of Material Change

September 22, 2021.

Item 3: News Release

A news release was issued and disseminated on September 22, 2021 and filed on SEDAR (www.sedar.com).

Item 4: Summary of Material Changes

The Company announced members of its official College Athlete Partnership Program. See Item 5 for details.

Item 5: Full Description of Material Change

The Company announced members of its official College Athlete Partnerships Program. Following the NCAA’s recent rule change, college athletes are now allowed to profit from their names, images and likeness (NIL), and the Company is tapping into a diverse group of student athletes from a range of athletic talents.

Leading the Company’s partnership program is Heisman Candidate and Oklahoma Sooners’ quarterback, Spencer Rattler, Louisiana State University All-American Gymnast, Olivia Dunne, who has the largest social media following of any college athlete, and All-American Clemson defensive lineman and former number one recruit in the country, Bryan Bresee.

Additional athletes joining the Company’s College Athlete Partnerships Program include: John Metchie, Jordan Battle, Brian Robinson, and Josh Jobe from Alabama, Kayvon Thibodeaux from Oregon, Brook Roberts from Arkansas, McKenzie Milton from Florida State, Julian Flemming from Ohio State, and Chris Steele from USC.

Through the Company’s new program, athletes will promote the brand through social media activities, personal appearances, and content on the brand’s website.

Item 6: Reliance on subsection 7.1(2) or (3) of National Instrument 51-102

Not applicable.

Item 7: Omitted Information

None.

Item 8: Executive Officer

For further information, please contact:

Brad Pyatt, CEO
Contact: ir@plantfuel.com

Item 9: Date of Report

September 22, 2021.