

PlantFuel[®] Announces Appointment of CFO and Corporate Secretary

MISSISSAUGA, ON, July 21, 2021 / PRNewswire / PlantFuel Life Inc. (CSE: FUEL) (OTC: BLLXF) (FSE: BR1B) ("PlantFuel" or the "Company") wishes to announce the appointment of Volodymyr Ivanov as CFO and Secretary of the Company effective July 21, 2021, following the resignation of Domenic Crudo on July 20, 2021.

Mr. Ivanov is an innovative leader with a team-oriented outlook, effective in leading the development and execution of financial strategies, financial reporting and consolidation, controllership, treasury, governance, risk management, and internal audit functions within private and public corporations. He is instrumental in contributing to the assessment of organic and acquisition expansion opportunities, growth initiatives, and investor relations. He holds a master's degree in business and is a member of the Chartered Professional Accountants of Ontario (Canada) and the Association of Chartered Certified Accountants (UK).

The Company wishes to thank Mr. Crudo for his contributions to the Company and wishes him the best in his future endeavors.

About PlantFuel Life Inc.

PlantFuel Life Inc is a scientifically focused plant-based wellness company managed by a group of successful entrepreneurs who have extensive experience in the areas of consumer packaged goods, manufacturing, logistics, and distribution. FUEL is a CPG life science company focused on the plant-based foods and supplements industry. <https://plantfuel.com/>

The Canadian Securities Exchange ("CSE") has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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