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### **Name Change to PlantFuel Life Inc.**

**MISSISSAUGA, Ontario, May 7, 2021 – PlantFuel Life Inc., formerly Sire Bioscience Inc. (CSE: FUEL) (OTC: BLLXF) (FSE: BR1B) (“FUEL” or the “Company”)** announces that, further to its news releases of April 27, 2021 and April 30, 2021, it has effected its name change from Sire Bioscience Inc. to PlantFuel Life Inc. and began trading under the new name and ticker symbol “FUEL” effective at the opening of trading on Friday, April 30, 2021.

The new ISIN for the common shares is CA72748Q1081 and CUSIP is 72748Q108.

### **About PlantFuel Life Inc.**

PlantFuel Life Inc is a scientifically focused plant-based wellness company managed by a group of successful entrepreneurs who have extensive experience in the areas of consumer packaged goods, manufacturing, logistics, and distribution. FUEL is a CPG life science company focused on the plant-based foods and supplements industry. <https://plantfuel.com/>

The Canadian Securities Exchange (“CSE”) has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

### **For additional information contact:**

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