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## **Effect Name Change to PlantFuel Life Inc.**

**New name reflects the expanding plant-based focus on health and wellness positioning of the company and its brand portfolio**

**MISSISSAUGA, Ontario, April 30, 2021 – PlantFuel Life Inc., formerly Sire Bioscience Inc. (CSE: FUEL) (OTC: BLLXF) (FSE: BR1B) (“FUEL” or the “Company”)** announces that, further to its news release of April 27, 2021, it has effected its name change from Sire Bioscience Inc. to PlantFuel Life Inc. and has commenced trading under the new name and ticker symbol “FUEL”.

The new ISIN for the common shares is CA72748Q1081 and CUSIP is 72748Q108.

### **About PlantFuel Life Inc.**

FUEL is a scientifically focused plant-based wellness company managed by a group of successful entrepreneurs who have extensive experience in the areas of consumer-packaged goods, manufacturing, logistics, and distribution. FUEL is a CPG life science company focused on the plant-based foods and supplements industry.

### **For additional information contact:**

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