

**FORM 51-102F3  
MATERIAL CHANGE REPORT**

**Item 1: Name and Address of Reporting Issuer**

Sire Bioscience Inc. (the “Company”)  
213 Sterling Road, Suite 206  
Toronto, ON M6R 2B2

**Item 2: Date of Material Change**

November 30, 2019.

**Item 3: News Release**

News releases were issued and disseminated on November 29, 2019 and filed on SEDAR ([www.sedar.com](http://www.sedar.com)).

**Item 4: Summary of Material Changes**

The Company announced management changes.

**Item 5: Full Description of Material Change**

The Company announced that Brian Polla, the Company’s Founder and current COO and director, has been appointed as the new CEO of the Company, effective immediately.

Mr. Polla is a successful entrepreneur with over 20 years of business management experience and capital market expertise. Over the years, Mr. Polla has developed an extensive background in the health and wellness sector. As SIRE’s founding member, Mr. Polla has been working tirelessly behind the scenes to bring the Company’s vision to life. Upon stepping into the CEO role, his immediate focus will be on improving shareholder value.

To facilitate the change in management, Jeff Zanini will be stepping down as the CEO and a director but will remain a strategic advisor to SIRE. The Company’s board of directors sincerely thanks him for his contribution and leadership, and wishes him the best in his future endeavours.

**About Sire Bioscience**

Sire’s principal business activity is to engage in the investment, production of, and sale of hemp. Its mission is to offer people a way to connect with themselves, with others, and with the world around them.

SIRE is headquartered in Toronto, Ontario and is backed by a group of successful entrepreneurs who have extensive experience in the areas of manufacturing, logistics, and renewable energy. It has secured a state-of-the-art agricultural facility in Leamington, Ontario – a preeminent locale for hemp cultivation in Canada.

**Item 6: Reliance on subsection 7.1(2) or (3) of National Instrument 51-102**

Not applicable.

**Item 7: Omitted Information**

None.

**Item 8: Executive Officer**

Brian Polla, CEO and COO  
Sire Bioscience Inc.  
[ir@sirebioscience.com](mailto:ir@sirebioscience.com)

**Item 9: Date of Report**

December 2, 2019.