



**BLOXLabs**

## **Blox Labs and Liberty Leaf Holdings Provide Update on Cannabis Blockchain Project “cannaBLOX”**

**Toronto, Ontario - February 22, 2018 - Blox Labs Inc. (“BLOX”) (CSE: BLOX) (US OTC: BLLXF) (Frankfurt: BR1B)** and Liberty Leaf Holdings Ltd. (“LIB”) (CSE: LIB) (US OTC: LIBFF) are pleased to provide an update regarding the initial Phase 1 development of “cannaBLOX”, a Blockchain-based smart contract supply chain management platform for the legalized Cannabis industry that is being developed in partnership.

After several key meetings with main stakeholders and the development team, BLOX is working towards completion of a cannaBLOX Whitepaper and has completed the initial framework and analysis required to do so. To date, specific focus has been on project scoping, itemizing utility and process flow, schematic design, and Cannabis industry analysis. Additionally, as announced on January 2, 2018, BLOX has created a satellite development team in Eastern Europe that is specialized in Blockchain and Decentralized Application Technologies, including omni-language development in Ethereum and NEO. With the preliminary inputs and analysis now complete, this new team will be instrumental in the ongoing cannaBLOX development. BLOX and LIB shall provide further updates as the project progresses.

The cannaBLOX Blockchain software will aim to ease and obliterate logistical bottlenecks, ensure product safety and quality of supply, minimize fraud and potential criminal activity, and assist with taxation and regulatory compliance across various levels of government within the legalized Cannabis marketplace.

### **About Blox Labs**

Blox Labs Inc. (CSE: BLOX) (US OTC: BLLXF) (Frankfurt: BR1B) is a boutique technology development company focused on creating best-in-class software solutions that are driven by emerging trends in Blockchain, Smart Contracts and Decentralized Application Technologies. BLOX recently entered the Canadian Cannabis space with the development of cannaBLOX, a Blockchain solution focused on Cannabis seed-to-sale provenance verification. The Company is actively targeting partnerships and strategic acquisitions of high growth companies.

### **About Liberty Leaf**

Liberty Leaf Holdings Ltd. is a Canadian-based public company whose focus is to build and support a diversified portfolio of cannabis-sector businesses, including cultivation, processing, value-added CBD/THC pet products and supply chain products within this dynamic and fast-growing sector. Liberty Leaf’s late-stage ACMPR portfolio consists of a 60% interest in Just Kush and 100% ownership of North Road Ventures.

### **Blox Labs Inc.**

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#### Forward-Looking Information

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