



Blox Labs to Strengthen Blockchain Development Team in Eastern Europe

Toronto, Ontario - January 2, 2018 - Blox Labs Inc. (“BLOX” or the “Company”) (CSE: BLOX) is pleased to announce that it is in advanced discussions with an Eastern European software development firm and key personnel specialized in the development of Blockchain and Decentralized Application Technologies.

“In addition to and based on the extensive in-house expertise that we possess, we are executing on our playbook initiatives to establish development resources and footprint overseas in preparation for strategic business expansions in our imminent future. Our dedicated Blockchain software development team will be instrumental to the growth of BLOX,” stated CEO Harald Seemann. He continued, “Creating a European satellite development team will assist us in our ability to source, secure and complete projects driven by emerging trends in Blockchain, Smart Contracts and Decentralized Application Technologies around the globe in an efficient and scalable manner.”

On December 12, 2017, BLOX announced that, in partnership with Liberty Leaf Holdings (CSE: LIB), it has commenced development of cannaBLOX, a Blockchain-based smart contract supply chain management platform for the legalized Cannabis industry. This announcement further communicates Blox Labs Inc.’s efforts to assemble a world-class team of industry professionals to position the Company’s vision of providing best-in-class Blockchain solutions and to assure sustainable business growth going forward.

About BLOX Labs

Blox Labs Inc. (CSE: BLOX) (FSE: BR1B) is a boutique technology development company focused on creating best-in-class software solutions that are driven by emerging trends in Blockchain, Smart Contracts and Decentralized Application Technologies. BLOX is actively targeting strategic acquisitions of high growth companies and is open to partnerships.

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Forward-Looking Information

This news release includes forward-looking information within the meaning of Canadian securities legislation concerning the business of the Company. Forward-looking information is based on certain key expectations and assumptions made by the management of the Company, including future plans for development of technologies by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that they will prove to be correct. Forward-looking statements contained in this news release are made as of the date of this news release. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.