

Big Rock Labs Announces Management And Director Changes

Toronto, ON - August 8, 2016 - Big Rock Labs Inc. ("Big Rock" or the "Company") (CSE: BLA) (FSE: BR1) announces today that Mr. Matt Kaine has resigned as Chief Financial Officer and Director of the Company, effective immediately, to pursue other opportunities. Mr. Jens Brandt will replace Matt Kaine as the Company's Chief Financial Officer and Mr. Phil Morrison will join the Company's Board of Directors, both effective immediately. The Board of Directors of Big Rock Labs wishes to thank Mr. Kaine for his contributions during his tenure as Chief Financial Officer and Director of the Company.

About the Company

Big Rock Labs (CSE: BLA) (FSE: BR1) is an emerging Canadian technology company that specializes in digital product research and development. The Company is currently developing www.linkedinaudit.co and Reach, an iOS and Android business networking app that uses geolocation technology to display the professional talent and top trending networking events in each user's area.

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The CSE has not reviewed, nor approved or disapproved the content of this press release.

Forward-Looking Information

This press release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of the Company. Forward-looking information is based on certain key expectations and assumptions made by the management of the Company, including future plans for development of technologies by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.