

Date: July 28, 2016

To: All Canadian Securities Regulatory Authorities

Subject: Big Rock Labs Inc.

Dear Sir/Madam:

We advise of the following with respect to the upcoming Meeting of Security Holders for the subject Issuer:

Meeting Type :	Annual General Meeting
Record Date for Notice of Meeting :	August 23, 2016
Record Date for Voting (if applicable) :	August 23, 2016
Beneficial Ownership Determination Date :	August 23, 2016
Meeting Date :	September 27, 2016
Meeting Location (if available) :	119 Spadina Avenue, Suite 1203 Toronto, Ontario M5V 2L1, Canada

Issuer sending proxy related materials directly to NOBO: No

Issuer paying for delivery to OBO: No

Notice and Access (NAA) Requirements:

NAA for Beneficial Holders No

NAA for Registered Holders No

Voting Security Details:

Description	CUSIP Number	ISIN
COMMON SHARES	08947Q101	CA08947Q1019

Sincerely,

Computershare
Agent for Big Rock Labs Inc.