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Early Warning Press Release

Toronto, ON - May 27, 2016 - Big Rock Labs Inc. (the "Company") (CSE: BLA) (FSE: BR1). This press release is being disseminated as required by National Instrument 62-103 – The Early Warning System and Related Take-Over Bid and Insider Reporting Issues, in connection with the filing of an early warning report regarding the acquisition of common shares of the Company by Harald Seemann.

On May 27, 2016, Mr. Seemann, a director and officer of the Company, acquired ownership and control of an additional 985,000 common shares of the Company (the "Additional Shares"), representing approximately 4.87% of the 20,230,000 issued and outstanding common shares of the Company. After this acquisition, Mr. Seemann's total holdings are 12,641,475 common shares, 1,500,000 warrants and 300,000 incentive stock options. The 12,641,475 common shares held by Mr. Seemann represent approximately 62.5% of the issued and outstanding common shares of the Company. Mr. Seemann has advised the Company that he does not intend to acquire full control of the Company.

Mr. Seemann's address is 119 Spadina Avenue, Unit 1203, Toronto, Ontario, M5V 2L1. Mr. Seemann acquired the Additional Shares through a private transaction for investment purposes at a price of four cents per common share for total proceeds of C\$40,000.00. Mr. Seemann has relied on section 2.7 of National Instrument 45-106 Prospectus Exemptions in connection with the acquisition of the Additional Shares as he is a founder of the Company.

About the Company

Big Rock Labs Inc. (CSE: BLA) (FSE: BR1) is an emerging Canadian technology company that specializes in digital product research and development. The Company is currently developing Reach, an iOS and Android business networking app that uses geolocation technology to display the professional talent and top trending networking events in each user's area. Big Rock Labs has a team of expert software engineers who create digital products that engage and retain users through unique experiences. Further information about the Company is available at: www.bigrocklabs.com

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The CSE has not reviewed, nor approved or disapproved the content of this press release.

Forward-Looking Information

This press release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of the Company. Forward-looking information is based on certain key expectations and assumptions made by the management of the Company, including future plans for development of technologies by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are



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reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities described herein in the United States. The securities described herein have not been and will not be registered under the United States Securities Act of 1933, as amended, or any applicable securities laws or any state of the United States and may not be offered or sold in the United States or to the account or benefit of a person in the United States absent an exemption from the registration requirements.