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Early Warning Press Release

Toronto, ON - October 9, 2015 - Big Rock Labs Inc. (the "Company") (CSE: BLA) (FSE: BR1). This press release is being disseminated as required by National Instrument 62-103 – *The Early Warning System and Related Take Over Bids and Insider Reporting Issues*, in connection with the filing of an early warning report regarding the acquisition of common shares of the Company by Harald Seemann.

On October 9, 2015, Mr. Seemann, a director and officer of the Company, acquired ownership and control of an additional 1,500,000 common shares of the Company (the "**Additional Shares**"), representing approximately 7.4% of the 20,230,000 issued and outstanding common shares of the Company. After this acquisition, Mr. Seemann's total holdings are 12,890,011 common shares, 1,500,000 warrants and 300,000 incentive stock options. The 12,890,011 common shares held by Mr. Seemann represent approximately 63.7% of the issued and outstanding common shares of the Company. Mr. Seemann has advised the Company that he does not intend to acquire full control of the Company.

Mr. Seemann's address is 386 Yonge Street, Unit 5016, Toronto, Ontario, M5B 0A5. Mr. Seemann acquired the Additional Shares through a non-brokered private placement for investment purposes at a price of C\$0.20 per common share for total proceeds of C\$300,000.00. The Additional Shares and any warrant shares issued upon exercise of the warrants are subject to a four months and one day resale restriction following the date of distribution under applicable Canadian provincial securities laws.

Mr. Seemann has relied on section 2.7 of National Instrument 45-106 *Prospectus Exemptions* in connection with the acquisition of the Additional Shares as he is a founder of the Company.

About the Company

Big Rock Labs Inc. (CSE: BLA) (FSE: BR1) is an emerging Canadian technology company that specializes in digital product research and development. The Company is currently developing Reach, an iOS and Android business networking app that uses geolocation technology to display the professional talent and top trending networking events in each user's area. Big Rock Labs has a team of expert software engineers who create digital products that engage and retain users through unique experiences. Further information about the Company is available at www.bigrocklabs.com and on the CSE website: www.thecse.com

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The CSE has not reviewed, nor approved or disapproved the content of this press release.



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Forward-Looking Information

This press release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of the Company. Forward-looking information is based on certain key expectations and assumptions made by the management of the Company, including future plans for development of technologies by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.

This press release does not constitute an offer to sell or a solicitation of an offer to buy any of the securities described herein in the United States. The securities described herein have not been and will not be registered under the United States Securities Act of 1933, as amended, or any applicable securities laws or any state of the United States and may not be offered or sold in the United States or to the account or benefit of a person in the United States absent an exemption from the registration requirements.