

Big Rock Labs Inc. approved for listing, commences trading on the CSE

Vancouver, BC and Toronto, ON - June 2, 2014 - Big Rock Labs Inc. (“Big Rock” or the “Company”) (CSE: BLA) is pleased to announce that it has received approval to list its Common Shares for trading on the Canadian Securities Exchange (“CSE”), and that its Common Shares have commenced trading as of June 2, 2014 under the trading symbol “BLA”.

Big Rock Labs became a reporting issuer in British Columbia and Alberta on May 27, 2014, pursuant to the closing of a statutory plan of arrangement with Gorilla Minerals Corp. and Big Rock Labs' wholly-owned subsidiary Big Rock Technologies Inc. In addition to being a reporting issuer in British Columbia and Alberta, Big Rock Labs became a reporting issuer in Ontario upon listing on the CSE.

Big Rock Labs is an emerging Canadian technology company that specializes in digital product research and development. The Company is led by seasoned entrepreneurs Karl Pawlowicz as CEO and Director and Harald Seemann as CFO and Director. In addition, Big Rock has retained experienced tech advisor and mentor Matthew Kaine as Advisor and Director.

Mr. Pawlowicz was the Founder/CEO of Motion Season Studios Inc., a digital production company. He also worked for Crispin Porter + Bogusky, Zig Ideas, PUSH Interactive and Climax Media in Toronto. Mr. Seemann was Co-Founder/CEO of Global Investor Partners Inc., a leading investor relations firm. He also worked for Deutsche Bank in London, UK, Société Générale in Paris and Thomas Weisel Partners in Toronto. Next to being Account Director at Pivot Design Group, Mr. Kaine is actively involved in Ryerson University's Digital Media Zone, Hacking Health and the MaRS Discovery District, Toronto.

“Our combined industry experience and disruptive culture at Big Rock has allowed our team to pinpoint areas in technology markets that are undeveloped and poised for growth,” stated Karl Pawlowicz, CEO, “We are driving forward with our plans to acquire dynamic talent, develop mass market technology products and expand our presence on social networks as well as inside digital marketplaces.”

Big Rock is currently developing two iPhone/iPad/Android and browser apps:

Hostello: Spend Less, Experience More - www.hostelloapp.com

Hostello strives to become the world's easiest way to book quality budget accommodations on the go.

Shifts in the global economy have created new travel consumption models which favor value and flexibility. This disruptive shift in consumer behaviour has led to the rise of a sharing economy, and with it, budget accommodations such as hostels and peer-to-peer (P2P) room rentals. Hostello will be a free tool that helps travelers find and book high value budget accommodations quickly and confidently by curating results. With hotel customers flocking to P2P services and low to medium priced hostel booking technology being largely undeveloped, Hostello will bridge these gaps as the essential booking platform of the future.

Reach: Make Real Connections - www.thereachapp.com

Reach will be a mobile app that lets professionals make real connections with other professionals in their area.

In recent years, the world has seen a shift in behaviour that has sacrificed conversation for connection. Leveraging the power of social networks as a first step in making connections, Reach restores the power of long-lasting, dynamic relationships by helping professionals make a real handshake. Since May 2003, LinkedIn has built a user base of 225 million professionals and is now the most respected professional network worldwide. LinkedIn has encountered a problem where the bulk of these connections never develop into business or face-to-face encounters. Reach will allow LinkedIn users to connect with local professionals in their area, on the go in seconds, generating local career opportunities much like Yelp has done for local businesses worldwide.

About the Company

Big Rock Labs (CSE: BLA) is an emerging Canadian technology company that specializes in digital product research and development. Our team and board of advisors have multidimensional experience and industry expertise. We create disruptive products that grow organically, engage and retain users through unique experiences. Further information about Big Rock Labs is available on our website: www.bigrocklabs.com, under our profile on the SEDAR website: www.sedar.com and on the CSE website: www.thecse.com

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The CSE has not reviewed, nor approved or disapproved the content of this press release.

Forward-Looking Information

This press release may include forward-looking information within the meaning of Canadian securities legislation concerning the business of the Company. Forward-looking information is based on certain key expectations and assumptions made by the management of the Company, including future plans for development of technologies by the Company. Although the Company believes that the expectations and assumptions on which such forward-looking information is based are reasonable, undue reliance should not be placed on the forward-looking information because the Company can give no assurance that they will prove to be correct. Forward-looking statements contained in this press release are made as of the date of this press release. The Company disclaims any intent or obligation to update publicly any forward-looking information, whether as a result of new information, future events or results or otherwise, other than as required by applicable securities laws.