

DELOTA AMENDS INDEPENDENT TRADING GROUP AGREEMENT FOR PROVISION OF MARKET MAKING SERVICES

Vaughan, Ontario – November 7, 2023 – Delota Corp. (“**Delota**” or the “**Company**”) (CSE: LOTA) (FRA: S62) is pleased to announce that it has, pursuant to a previously entered non-exclusive issuer trading services agreement (the “**Trading Agreement**”) with Independent Trading Group, Inc. (“**ITG**”), amended the Trading Agreement which provides for market making services and contributes to the market liquidity of the Company’s common shares in accordance with Canadian Securities Exchange (the “**CSE**”) policies (the “**Services**”) for an amended term of three months.

Effective February 12, 2021, the Company engaged ITG to provide the Services for an open-ended term which has not been terminated to date. Pursuant to an amendment agreement dated November 1, 2023, ITG will be compensated in the amount of \$7,000 per month for November 2023, December 2023, and January 2024 and will thereafter be compensated in the amount of \$5,000 per month unless terminated in accordance with the provisions of the Trading Agreement.

ITG did not and will not receive shares or options as compensation, however, ITG and its clients may have or may acquire a direct interest in the securities of the Company. The Company and ITG are unrelated and unaffiliated entities. ITG is a member of the Canadian Investment Regulatory Organization (CIRO) and can access all Canadian stock exchanges and alternative trading systems. The capital and securities required for any trade undertaken by ITG as principal will be provided by ITG.

About Independent Trading Group Inc.

Independent Trading Group Inc. (ITG) is Canada’s only brokerage firm dedicated specifically to professional trading. As Canada’s foremost market making firm, ITG provides market making and liquidity provider services that are objective and focused. ITG employs real traders and provides real liquidity, with an underlying emphasis on integrity and success.

About Delota Corp.

Delota Corp. is a nicotine vape enterprise that spearheads the smoke-free revolution in Canada, catering to adult consumers seeking alternative to traditional combustible tobacco. With a strong emphasis on delivering exceptional retail experiences and carefully curated product offerings, the Company is dedicated to redefining the way people transition away from smoking. The Company’s flagship brand, 180 Smoke Vape Store, stands as Ontario’s largest specialty omnichannel vape retailer, fueling innovation, growth, and leadership in the retail vape space.

Cautionary Statements

This press release contains “forward-looking statements or information”. Forward-looking statements can be identified by words such as: anticipate, intend, plan, goal, seek, believe, project, estimate, expect, strategy, future, likely, may, should, will and similar references to future periods. Examples of forward-looking statements in this press release include, among others, the Company retaining ITG to provide the Services for future months and statements we make regarding information about future plans, expectations and objectives of the Company overall.

Forward-looking statements are neither historical facts nor assurances of future performance. Instead, they are based only on our current beliefs, expectations and assumptions regarding the

future of our business, future plans and strategies, projections, anticipated events and trends, the economy and other future conditions. Because forward-looking statements relate to the future, they are subject to inherent uncertainties, risks and changes in circumstances that are difficult to predict and many of which are outside of our control. Our actual results and financial condition may differ materially from those indicated in the forward-looking statements. Therefore, you should not rely on any of these forward-looking statements. The Company may not actually achieve its plans, projections, or expectations. The forward-looking statements and information are based on certain key expectations and assumptions made by the Company. Important factors that could cause our actual results and financial condition to differ materially from those indicated in the forward-looking statements include, among others, the following: the Company will terminate its engagement with ITG, the adequacy of our cash flow and earnings, the availability of future financing and/or credit, developments and changes in laws and regulations, consumer sentiment towards the Company's products, failure of counterparties to perform their contractual obligations, government regulations, competition, loss of key employees and consultants, and general economic, market or business conditions, the impact of technology and social changes on the products and industry, as well as those risk factors discussed or referred to in disclosure documents filed by the Company with the securities regulatory authorities in certain provinces of Canada and available at www.sedarplus.ca. Given these risks, uncertainties and assumptions, you should not place undue reliance on these forward-looking statements.

Any forward-looking statement made by us in this press release is based only on information currently available to us and speaks only as of the date on which it is made. Except as required by applicable securities laws, we undertake no obligation to publicly update any forward-looking statement, whether written or oral, that may be made from time to time, whether as a result of new information, future developments or otherwise.

The CSE has neither approved nor disapproved the contents of this news release. Neither the CSE nor its Market Regulator (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

For further information, please contact:

Delota Corp.

Cameron Wickham

Executive Vice Chair and CEO

T: (905) 330-1602

E: info@delota.com

