

ANCHOR CAPITAL CORPORATION

INSTRUMENT OF PROXY

**THIS PROXY IS SOLICITED BY THE MANAGEMENT AND WILL
BE USED AT THE ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS
TO BE HELD ON FRIDAY, JANUARY 27, 2017**

The undersigned holder (the "**Shareholder**") of common shares (the "**Common Shares**") of Anchor Capital Corporation (the "**Corporation**") hereby nominates, constitutes and appoints Darren Stark, President, Chief Executive Officer, Chief Financial Officer and a director of the Corporation, or failing him, Douglas M. Stuve, a director of the Corporation, or in the place and stead of the foregoing _____, the true and lawful attorney and proxy of the undersigned to attend, act and vote in respect of all Common Shares represented by this Instrument of Proxy at the annual general and special meeting (the "**Meeting**") of the Shareholders of the Corporation to be held on Friday, January 27, 2017 at 11:00 a.m. (Calgary time) at the offices of Burstall Winger Zammit LLP, located at Suite 1600 Dome Tower, 333 - 7th Avenue SW, Calgary, Alberta, T2P 2Z1, and at any adjournment thereof. The undersigned hereby instructs the said proxy to vote the Common Shares represented by this Instrument of Proxy in the following manner (**and, if no instruction has been given, to vote FOR each of the matters set forth below**):

- | | | |
|---|------------------------------|-----------------------------------|
| 1. To fix the number of directors for the ensuing year at four (4). | FOR <input type="checkbox"/> | AGAINST <input type="checkbox"/> |
| 2. To elect Darren Stark as a director; | FOR <input type="checkbox"/> | WITHHOLD <input type="checkbox"/> |
| To elect Brandon Kou as a director; | FOR <input type="checkbox"/> | WITHHOLD <input type="checkbox"/> |
| To elect Arlene Dickinson as a director; | FOR <input type="checkbox"/> | WITHHOLD <input type="checkbox"/> |
| To elect Douglas M. Stuve as a director; | FOR <input type="checkbox"/> | WITHHOLD <input type="checkbox"/> |
| 3. To appoint BDO Canada LLP, Chartered Accountants as auditors of the Corporation until the next annual meeting or until their successors are appointed and to authorize the board of directors of the Corporation to fix their remuneration. | FOR <input type="checkbox"/> | WITHHOLD <input type="checkbox"/> |
| 4. To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution of Shareholders, the full text of which is set forth in the in the Corporation's information circular dated December 27, 2016 accompanying this Instrument of Proxy (the " Information Circular "), authorizing the Corporation to ratify the stock option plan of the Corporation. | FOR <input type="checkbox"/> | AGAINST <input type="checkbox"/> |
| 5. To consider and, if deemed advisable, to pass, with or without variation, a special resolution of Shareholders, the full text of which is set forth in the Information Circular, authorizing the Corporation to change its name to "Mark One Lifestyle Corp." or such other name as the board of directors of the Corporation may determine. | FOR <input type="checkbox"/> | AGAINST <input type="checkbox"/> |
| 6. To consider and, if deemed advisable, to pass, with or without variation, a special resolution of Shareholders, the full text of which is set forth in the Information Circular, authorizing the Corporation to amend the Corporation's articles of the Corporation to consolidate all of the issued and outstanding Common Shares on the proposed basis of one (1) post-consolidation share for up to every three and a half (3.5) pre-consolidation shares, or such other number of pre-consolidation Common Shares as may be determined by the board of directors of the Corporation. | FOR <input type="checkbox"/> | AGAINST <input type="checkbox"/> |
| 7. To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution of disinterested Shareholders, the full text of which is set forth Information Circular, authorizing the Corporation to transfer to the NEX board of the TSX Venture Exchange (the " TSXV "). | FOR <input type="checkbox"/> | AGAINST <input type="checkbox"/> |
| 8. To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution of disinterested Shareholders, the full text of which is set forth in the Information Circular, authorizing the Corporation to cancel certain Seed Shares (as defined in TSXV Policy 1.1) of the Corporation. | FOR <input type="checkbox"/> | AGAINST <input type="checkbox"/> |
| 9. To transact such other business as may properly be brought before the Meeting or any adjournment thereof. | | |

DATED this _____ day of _____, _____.

(Signature of Shareholder)

(Name of Shareholder - Please Print)

Number of Common Shares
represented by this proxy: _____

NOTES:

1. This Instrument of Proxy confers discretionary authority upon the persons named herein with respect to amendments or variations to matters identified above or with respect to such other matters as may properly come before the Meeting. At the time of mailing of this Instrument of Proxy, the management of the Corporation knows of no such amendments or other matters.

2. The Common Shares owned by the Shareholder and represented by this Instrument of Proxy will be voted or withheld from voting by the proxyholder in accordance with the instructions of the Shareholder as specified by marking an "X" or similar notation in the space provided for that purpose. **In the absence of any such specifications, the management designees, if named as proxy, will vote in favour of all the matters set out herein.**

3. The Shareholder has the right to appoint a person (who need not be a Shareholder of the Corporation) to attend and act on its behalf at the Meeting other than the persons named in this Instrument of Proxy. To exercise this right, the Shareholder must strike out the name of the person named in this Instrument of Proxy and insert the name of its nominee in the space provided or complete another appropriate form of proxy.

4. A proxy will not be valid unless signed by the Shareholder or by its attorney authorized in writing, or, in the case of a corporation, executed under its corporate seal or signed by a duly authorized officer or attorney for the corporation. If the proxy is executed by an attorney for the Shareholder or by an officer or attorney of a corporate Shareholder not under its corporate seal, the instrument so empowering the attorney or officer or a notarial copy thereof should accompany the proxy. If the proxy is not dated, it will be deemed to be dated on the date it was mailed to the Shareholder.

5. A Shareholder who has given a proxy has the power to revoke it. A proxy may be revoked by an instrument in writing signed by the Shareholder or its attorney authorized in writing, or, if the Shareholder is a corporation, under its corporate seal or signed by a duly authorized officer or attorney for the corporation, and either deposited: (i) at the offices of the transfer agent of the Corporation, Alliance Trust Company, 1010, 407 - 2nd Street S.W., Calgary, Alberta, T2P 2Y3, Fax: 403-237-6181 at any time, not less than 48 hours, excluding Saturdays, Sundays and statutory holidays, preceding the Meeting or an adjournment thereof; (ii) at the registered office of the Corporation located at 1600, 333 - 7th Avenue S.W., Calgary, Alberta, T2P 2Z1, at any time up to and including the last business day preceding the day of the Meeting; or (iii) with the Chairman of the Meeting on the day of the Meeting or an adjournment of the Meeting. In addition, a proxy may be revoked by the Shareholder executing another form of proxy bearing a later date and depositing same at the offices of the Corporation not less than 48 hours, excluding Saturdays, Sundays and statutory holidays, preceding the Meeting or adjournment thereof, or by the Shareholder personally attending the Meeting and voting its shares.

6. Proxies may be deposited at the offices of Alliance Trust Company: (i) by mail at Alliance Trust Company, 1010, 407 - 2nd Street S.W., Calgary, Alberta, T2P 2Y3, Fax: 403-237-6181; in each case not less than 48 hours, excluding Saturdays, Sundays and statutory holidays, preceding the Meeting or an adjournment of the Meeting. Alternatively, the Shareholder may also use the website at www.alliancetrust.ca/shareholders to transmit its voting instructions (the "**Voting Website**"). If voting by internet, the Shareholder will need its 12 digit control number located on this Instrument of Proxy. If the Shareholder votes by internet, its vote must be received not later than 48 hours, excluding Saturdays, Sundays and statutory holidays in the Province of Alberta, preceding the Meeting or an adjournment of the Meeting. Do not mail the printed proxy if you have voted via internet.

7. The Voting Website may be used to appoint a proxy holder to attend and vote on the Shareholder's behalf at the Meeting and to convey the Shareholder's voting instructions. Please note that if the Shareholder appoints a proxy holder and/or submits its voting instructions via the Voting Website and subsequently wishes to change its appointment and/or voting instructions, the Shareholder may resubmit its proxy and/or voting direction on the Voting Website prior to the deadline noted above. When resubmitting a proxy on the Voting Website, the most recently submitted instrument of proxy will be recognized as the only valid one, and all previous proxies submitted will be disregarded and considered as revoked, provided that the last proxy is submitted on the Voting Website by the deadline noted above.