ANCHOR CAPITAL CORPORATION

NOTICE OF ANNUAL GENERAL AND SPECIAL MEETING OF SHAREHOLDERS TO BE HELD ON JANUARY 27, 2017

NOTICE IS HEREBY GIVEN that an annual general and special meeting (the "**Meeting**") of the holders of common shares ("**Common Shares**") of Anchor Capital Corporation (the "**Corporation**") will be held at the offices of Burstall Winger Zammit LLP, located at Suite 1600 Dome Tower, 333 - 7th Avenue SW, Calgary, Alberta, T2P 2Z1, on the 27th day of January, 2017 at 11:00 a.m. (Calgary time) for the following purposes:

- 1. To receive the audited financial statements of the Corporation for the financial year ended December 31, 2015 together with the auditors' reports thereon and the interim financial statements of the Corporation for the interim period ended September 30, 2016;
- 2. To fix the number of directors for the ensuing year at four (4) and to elect directors.
- 3. To appoint BDO Canada LLP, Chartered Accountants as auditors of the Corporation until the next annual meeting or until their successors are appointed and to authorize the board of directors of the Corporation to fix their remuneration.
- 4. To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution of shareholders of the Corporation, the full text of which is set forth in the Corporation's information circular (the "**Information Circular**") dated December 27, 2016 accompanying this Notice of Meeting, approving the ratification of the stock option plan of the Corporation.
- 5. To consider and, if deemed advisable, to pass, with or without variation, a special resolution of shareholders of the Corporation, the full text of which is set forth in the Information Circular, authorizing the Corporation to change its name to "Mark One Lifestyle Corp." or such other name as the board of directors of the Corporation may determine.
- 6. To consider and, if deemed advisable, to pass, with or without variation, a special resolution of shareholders of the Corporation, the full text of which is set forth in the Information Circular, authorizing the Corporation to amend the articles of the Corporation to consolidate all of the issued and outstanding Common Shares on the proposed basis of one (1) post-consolidation share for up to every three and a half (3.5) pre-consolidation shares, or such other number of pre-consolidation Common Shares as determined by the board of directors of the Corporation.
- 7. To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution of disinterested shareholders of the Corporation, the full text of which is set forth in the Information Circular, authorizing the Corporation to transfer to the NEX board of the TSX Venture Exchange (the "**TSXV**").
- 8. To consider and, if deemed advisable, to pass, with or without variation, an ordinary resolution of disinterested shareholders of the Corporation, the full text of which is set forth in the Information Circular, authorizing the Corporation to cancel certain Seed Shares (as defined in TSXV Policy 1.1) of the Corporation.
- 9. To transact such other business as may properly be brought before the Meeting or any adjournment thereof.

Information relating to the matters to be brought before the meeting is set forth in the Information Circular which accompanies this Notice of Meeting.

DATED at Calgary, Alberta as of the 27th day of December, 2016.

BY ORDER OF THE BOARD OF DIRECTORS

<u>"Darren Stark"</u> Darren Stark, President, CEO, CFO and Director

IMPORTANT

Only holders of Common Shares of record at the close of business on December 27, 2016 (the "Record Date") are entitled to notice of and to participate at the Meeting and only such persons or those who become holders of Common Shares after the Record Date and comply with the provisions of the Business Corporations Act (Alberta) are entitled to vote at the Meeting. If you are unable to attend in person, kindly fill in, sign and return the enclosed proxy in the envelope provided for that purpose.

Proxies to be valid, must be deposited at the office of the registrar and transfer agent of the Corporation, Alliance Trust Company, 1010, 407 - 2nd Street S.W., Calgary, Alberta, T2P 2Y3 or by fax at 403-237-6181, in each case not less than 48 hours, excluding Saturdays, Sundays and statutory holidays, preceding the Meeting or an adjournment of the Meeting. Alternatively, the Shareholder may also use the website at www.alliancetrust.ca/shareholders to transmit its voting instructions.