



ePlay Digital Inc. Announces Cease Trade Order

Calgary, Alberta – July 12, 2024 – ePlay Digital Inc. (CSE: EPY) (“ePlay” or the “Company”) announces that a cease trade order (“CTO”) has been issued by the Alberta Securities Commission (the “ASC”), effective July 10, 2024, due to the Company’s failure to file its annual audited financial statements, management’s discussion and analysis, and related CEO and CFO certifications for the fiscal year ended December 31, 2023 (the “Annual Filings”); by the prescribed deadline of June 30, 2024.

In addition, the Company has not filed its interim unaudited financial reports, interim management’s discussion and analysis and certification of the interim filings for the interim period ended March 31, 2024.

The CTO will remain in effect until such time as the Company files the required documents. During the period of the CTO, trading in securities of the Company will be suspended.

The delay in filing the Annual Filings is due to unforeseen delays in the completion of the audit. The Company is working diligently with its auditors to complete the audit process and will provide updates as further information relating to the timing of the completion of the Annual Filings becomes available.

The Company remains committed to providing accurate and timely financial information to its shareholders and the investment community. e-Play’s management and board of directors are taking all necessary steps to rectify the situation as soon as possible.

The Company wishes to thank its shareholders for their patience and understanding during this time and will issue a news release once the required filings have been made and the CTO has been lifted.

For further information, please contact:

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About ePlay Digital Inc.

ePlay Digital Inc. is a technology company specializing in augmented reality, mobile game development, and esports. The Company's portfolio includes sports, esports, and entertainment gaming platforms. ePlay Digital leverages its technology to deliver innovative and interactive experiences to its users.

Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this release

This press release may contain forward-looking statements. These statements are based on current expectations and assumptions and involve risks and uncertainties that could cause actual results to differ materially. Factors that could cause actual results to differ materially include, but are not limited to, the ability of the Company to complete the audit and file the Annual Filings in a timely manner. Readers are cautioned not to place undue reliance on these forward-looking statements, which speak only as of the date hereof. The Company disclaims any intention or obligation to update or revise any forward-looking statements as a result of new information, future events or otherwise, except as required by law.