



# FOR IMMEDIATE RELEASE Vancouver, April 28, 2022

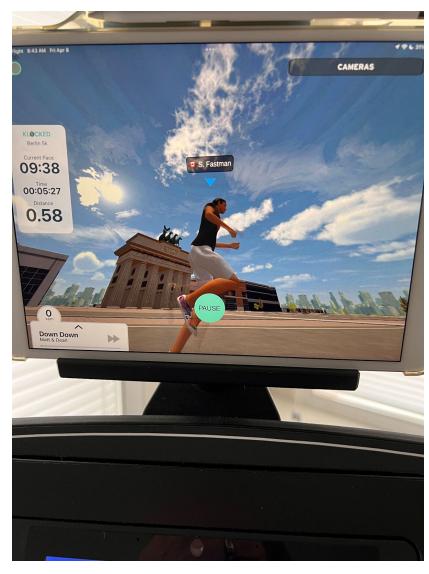
### ePlay Digital Announces iPad Version of Klocked To Engage and Inspire Indoor Runs

Dropping into a larger screen metaverse is like watching a sports broadcast - featuring you and your epic moments.

<u>ePlay Digital Inc.</u> (<u>CSE:EPY | OTC:EPYFF | FSE:2NY2</u>) (the "Company") today announced that Klocked's award-winning app is now available on iPad for indoor running on treadmills. The new

larger screen display is oriented horizontally like wide-screen television. The new functionality also enables Bluetooth connectivity to treadmills, smartphones, Coros and Garmin smartwatches, the Runn Smart Treadmill Sensor, and Under Armour sneakers. Runners can watch in full-screen HD action as they run through the streets of Paris or ruins of Tikal from their basement or the gym.

"Klocked is the only immersive audio and video running experience that works indoors and out," says Trevor Doerksen, CEO of ePlay Digital and co-creator of Klocked fitness app. "The iPad version of the Klocked app gives runners a view and soundscape for their everyday training, group runs, phenomenal race day experiences, and epic sports moments in real-time."







Klocked's revolutionary real-time Sports Science Platform is compatible with Garmin\* watches including Garmin Fenix 7, Fenix 6, Forerunner 945, 745, 245, 55, Enduro series, and other Garmin watches and devices. Klocked is also compatible with Coros Pace 2, Apex Pro, Vertix, and Vertix 2 watches by tapping the Bluetooth symbol and selecting indoor run in Klocked and virtual run on Coros and Garmin smartwatches. In addition, Klocked is compatible with Bluetooth enabled Under Armour sneakers, Bowflex treadmills and other Bluetooth devices that track and transmit cadence, stride length, distance, and other data in real-time. The new indoor run compatibility has been tested on various treadmill brands including NordicTrack to show accurate activity tracking where GPS is not possible.

The Klocked Bluetooth connect feature not only offers live tracking and HD video of Klocked World, it offers something else that no other smart device offers - Klocked Interval ML. Most smart devices allow calibration to the treadmill at the end of activity only. Klocked offers interval calibration and machine learning in order to provide the most accurate smart device calibration on the market

Klocked new 3rd party watch, treadmill, and sneaker compatibility supports existing Klocked audio and video cues, adaptive music to optimize cadence, pre-race and in-race coaching, and the P4 Al performance-enhancing audio cues that improve training and race-day performance. Real-time evaluation is powered by Klocked P4 Al and <a href="Weav Music">Weav Music</a>'s performance-enhancing adaptive music & AR coaching technology.

#### Coach Kelly

Coach Kelly joins Klocked users on race and fun run days. <u>Upcoming races</u> and fun runs include Berlin, Paris, and New York. Join 30-minutes before start time and Coach Kelly walks participants through the upcoming event. Coach Kelly is with you at race start, during the race, and through to the finish line. Check out the <u>schedule</u>.

### **More Sports Science**

Additional Advanced Sports Science Features include:

- Placement visual and audio cues to advance race position by gender and age division
- Gamification to advance to the next level
- Leaderboards by age and gender divisions
- Special challenges and races
- Bonus points and special effects for passing and participating in challenges
- Earn real and augmented reality t-shirts, race bibs, and medals

Klocked Sports Science Platform is now available in the free Klocked App.

# About ePlay





<u>ePlay Digital</u> Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, <u>Klocked.run</u>, sports gaming app <u>Fan Freak</u>, flagship title <u>Big Shot Basketball</u> and Howie Mandel mobile game collaboration - <u>HowiesGames.fun</u>. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary <u>Mobovivo</u> eSports specializes in augmented reality, mobile game development and mobile eSports streaming.

# ePlay Released Games

Howie Go Viral - iOS / Android
Outbreak ES - iOS
Outbreak Unlimited - iOS / Android
SwishAR ES - iOS
SwishAR - iOS / Android
Big Shot Basketball - iOS / Android
Big Swish - iOS
Big Shot Swish ES - iOS
Klocked Augmented Reality Fitness App - Klocked.me
Sign up for early access to Fan Freak Sports App

\*Garmin and its brands are registered trademarks of Garmin in the United States and other countries. Under Armour and HOVR are registered trademarks of Under Armour in the United States and other countries. Peloton is a registered trademark of Peloton in the United States and other countries. Meta, Supernatural, and Facebook are registered trademarks of Meta in the United States and other countries. Lululemon Mirror is a registered trademark of Lululemon in the United States and other countries. NordicTrack is a registered trademark of NordicTrack in the United States and other countries.

#### **Further Information**

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at <a href="https://www.thecse.com/">www.thecse.com/</a>

For further media information, or to set up an interview, please contact: ePlay Digital Inc.
Trevor Doerksen

(310) 684-3857

E-mail: info@eplaydigital.com





Website: www.eplaydigital.com

Canadian Securities Exchange (CSE): Symbol EPY

Deutsche Boerse Xetra - Frankfurt Stock Exchange: <u>Symbol 2NY2; WKN: A2AN4D; ISIN</u>

CA26885W1041