



FOR IMMEDIATE RELEASE Vancouver, April 29, 2022

ePlay Digital Announces Impact Magazine Annual Running Issue Features Klocked Running Metaverse

"Let's go for a run... In the metaverse. Thanks to a new app you can..." - Impact Magazine

<u>ePlay Digital Inc.</u> (<u>CSE:EPY | OTC:EPYFF | FSE:2NY2</u>) (the "Company") today announced that

the sports metaverse

Klocked World and the
award-winning Klocked

App has a feature article in
the annual running issue of
Impact Magazine.

The 2022 Impact Magazine
Running Issue features
Canadian Olympian and
Marathoner Natasha
Wodak and an article
written by Danyael Halprin
titled Running in the
Metaverse on the cover.

"The app - Klocked - is brought to the metaverse by ePlay Digital Inc.," says the freelance writer Danyael Halprin in the Annual Running Issue of Impact Magazine. "Choose your running route or race in one of numerous international locations."

"Impact Magazine is Canada's fitness source," says Trevor Doerksen,

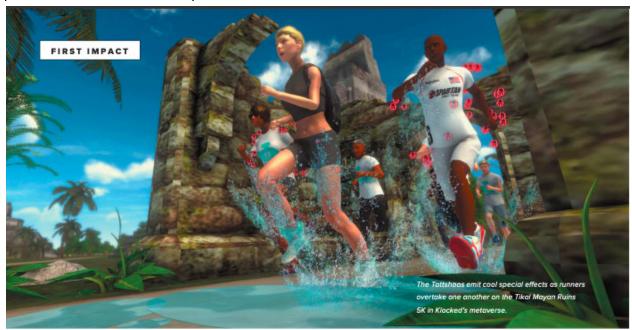






CEO of ePlay Digital. "It's fantastic to work with such a great group of dedicated and exceptional people."

The article title "Running in the Metaverse" can be found <u>online</u> in Impact Magazine and published in over 300,000 copies in western Canada.



Running in the Metaverse

Transform your run into an augmented experience

BY DANYAEL HALPRIN DEPLAY DIGITAL INC.

Danyael Halprin is a freelance writer from Calgary, AB, who will be competing in the 10K at the Maccablah Games in Israel in July.

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About ePlay

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including the, award-winning, augmented reality running app, Klocked.run, sports gaming app Fan Freak, flagship title Big Shot Basketball and Howie Mandel mobile game collaboration - HowiesGames.fun. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary <u>Mobovivo</u> specializes in augmented reality, mobile game, Web3, and metaverse development.





ePlay Released Games

Howie Go Viral - iOS / Android Outbreak ES - iOS Outbreak Unlimited - iOS / Android

SwishAR ES - iOS

SwishAR - iOS / Android

Big Shot Basketball - iOS / Android

Big Swish - iOS

Big Shot Swish ES - iOS

Klocked Augmented Reality Fitness App - $\underline{\text{Klocked.me}}$

Fan Freak Sports App

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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Canadian Securities Exchange (CSE): Symbol EPY

Deutsche Boerse Xetra - Frankfurt Stock Exchange: <u>Symbol 2NY2; WKN: A2AN4D; ISIN</u>

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