



FOR IMMEDIATE RELEASE
Los Angeles, March 18, 2022

ePlay Digital CEO To Participate In Mass Participation World Sports Metaverse Panel

Registration open for WEB3.0, The Metaverse and Mass Participation Panel - Mar 31, 2022

ePlay Digital Inc. ([CSE:EPY](#) | [OTC:EPYFF](#) | [FSE:2NY2](#)) (the “Company”) today announced that the ePlay CEO will be discussing Klocked World and the Sports Metaverse at the upcoming [Mass Participation World](#) event. The session facilitated by Chris Robb, includes Sam Middlehurst, the CEO and co-founder of admiral.digital, Jeffrey Foo, CEO, MOVE by LIV3LY, and Trevor Doerksen, CEO of ePlay Digital and co-creator of the award-winning Klocked World Sports Metaverse. The [WEB3.0, The Metaverse and Mass Participation](#) event takes place March 31 and registration is now open.

WEB3.0, The Metaverse and Mass Participation:
What are the opportunities?
 Facilitated by Chris Robb



SAM MIDDLEHURST

Co-Founder
 admiral.sports



TREVOR DOERKSEN

President & CEO
 ePlay Digital



JEFFREY FOO

CEO
 LIV3LY

REGISTER NOW

Thursday, 31 March

8.00am New York
 1.00pm London
 8.00pm Singapore
 11.00pm Sydney



Mass Participation World facilitates year-round engagement and collaboration with a global community of mass participation professionals, and aspiring industry leaders. Mass participation sports, like marathons, cycling, Olympics, etc. play a massive role in the future health and wellbeing of the world.

“Getting together to discuss the future of mass participation events as they are impacted by global forces and technology change is key to adapt to ongoing disruption,” says Chris Robb,



CEO of Mass Participation World. “What are the opportunities in Web3.0 and the metaverse two significant disruptions that the sports ecosystem is embracing?”

“Many, perhaps all, of our businesses, sports, and personal lives were massively impacted by the COVID-19 pandemic,” says Trevor Doerksen, CEO of ePlay Digital and co-creator of Klocked. “At the same time, technologies such as Web3.0 and metaverse started to transform sport, recreation, hobbies, gaming, and more. What comes next? What are the opportunities? Join the discussion.”

To register and get more information click [here](#) .

About ePlay

[ePlay Digital](#) Inc. is a mobile game and sports metaverse creator and publisher specializing in sports, esports and entertainment augmented reality titles, including the award-winning augmented reality running app, [Klocked.run](#), sports gaming app [Fan Freak](#), flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay’s wholly-owned subsidiary [Mobovivo](#) eSports specializes in augmented reality, 3D metaverse, mobile game development and mobile eSports streaming.

ePlay Released Games

Howie Go Viral - [iOS](#) / [Android](#)

Outbreak ES - [iOS](#)

Outbreak Unlimited - [iOS](#) / [Android](#)

SwishAR ES - [iOS](#)

SwishAR - [iOS](#) / [Android](#)

Big Shot Basketball - [iOS](#) / [Android](#)

Big Swish - [iOS](#)

Big Shot Swish ES - [iOS](#)

Klocked Augmented Reality Fitness App - [Klocked.me](#)

Klocked World - [Sports Metaverse](#)

[Fan Freak](#) Sports App

Further Information

Further details are available under the Company’s profile on SEDAR at www.sedar.com and the Company’s profile on the CSE’s website at www.thecse.com/



For further media information, or to set up an interview, please contact:

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Canadian Securities Exchange [\(CSE\): Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN](#)

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