



**FOR IMMEDIATE RELEASE**

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### **Klocked Announces Indoor Running Feature Compatible with Under Armour Sneakers**

*Klocked now compatible with sneakers enabling indoor activities such as treadmill*

[ePlay Digital Inc.](#) (CSE:EPY | OTC:EPYFF | FSE:2NY2) (the “Company”) today announced at the CES Tech Event in Las Vegas, that Klocked’s revolutionary real-time Sports Science Platform is now compatible with Under Armour\* HOVR\* sneakers. The Klocked app adds Bluetooth connectivity to wearables from Under Armour that track and transmit cadence, stride length, distance, and other data in real-time.

Compatible Under Armour sneakers are paired to the Klocked app to provide more accurate activity data which helps with indoor and outdoor activity tracking. The new Under Armour compatibility has been tested on various treadmill brands including NordicTrack to show accurate activity tracking where GPS is not possible.

“The indoor fitness competitive landscape is busy with Peloton, gyms, NordicTrack, Lululemon Mirror, and Meta’s, formerly Facebook, Supernatural VR fitness,” says Trevor Doerksen, CEO of ePlay Digital and co-creator of Klocked fitness app. “Peloton, Mirror, and Supernatural are not used outdoors. With Under Armour compatibility, Klocked is now a beautiful 3D fitness tracking solution indoors and outdoors.”





Klocked Under Armour compatibility supports existing Klocked audio and video cues, adaptive music to optimize cadence, pre-race and in-race coaching, and the P4 AI performance-enhancing audio cues that improve training and race-day performance. Real-time evaluation is powered by Klocked P4 AI and [Weav Music](#)'s performance-enhancing adaptive music & AR coaching technology.

Klocked's Under Armour features will be released in the next version of the free [Klocked App](#). Existing users will receive the Under Armour compatibility update automatically. This new athlete-friendly feature is part of a series of new features including Siri Shortcuts, P4AI, Coach Kelly, and Weav Music announced last month.

### **Siri Shortcuts**

With Siri Shortcuts users can configure and request Siri to start, pause, resume, and finish a Klocked activity hands-free. Users can leave their phone in their pocket and continue to stretch, run, and make their way, virtually, through the streets of Paris, London, Berlin, New York and other Klocked courses.

### **Klocked P4 AI**

Klocked helps everybody to get outdoors and provides daily real-time motivation towards healthy living. The Klocked P4 AI system augments a user's experience with real-time and interval audio cues making fitness fun, competitive, and gamified. Klocked not only equips users with motivation but with real-time information and data that is not available anywhere else. Klocked P4 AI includes Place, Placement, Performance, and Personal Best Augmented Reality (AR).

### **Adaptive Music**

[Weav Music](#)'s patent-pending AR coaching features include:

- Pace audio cues to help stick to training goals
- Personal-best audio cues to help reach new goals
- Audio guides to course landmarks
- Audio coach with tips and inspiration to achieve new goals
- Cadence detection and adaptive music to enhance performance

### **Coach Kelly**

Coach Kelly joins Klocked users on race and fun run days. [Upcoming races](#) and fun runs include Berlin, Paris, and New York. Join 30-minutes before start time and Coach Kelly walks participants through the upcoming event. Coach Kelly is with you at race start, during the race, and through to the finish line. Check out the [schedule](#).

### **More Sports Science**

Additional Advanced Sports Science Features include:



- Placement visual and audio cues to advance race position by gender and age division
- Gamification to advance to the next level
- Leaderboards by age and gender divisions
- Special challenges and races
- Bonus points and special effects for passing and participating in challenges
- Earn real and augmented reality t-shirts, race bibs, and medals

Klocked Sports Science Platform is now available in the free [Klocked App](#).

### **About ePlay**

[ePlay Digital](#) Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, [Klocked.run](#), sports gaming app [Fan Freak](#), flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary [Mobovivo](#) eSports specializes in augmented reality, mobile game development and mobile eSports streaming.

### **ePlay Released Games**

Howie Go Viral - [iOS](#) / [Android](#)

Outbreak ES - [iOS](#)

Outbreak Unlimited - [iOS](#) / [Android](#)

SwishAR ES - [iOS](#)

SwishAR - [iOS](#) / [Android](#)

Big Shot Basketball - [iOS](#) / [Android](#)

Big Swish - [iOS](#)

Big Shot Swish ES - [iOS](#)

Klocked Augmented Reality Fitness App - [Klocked.me](#)

Sign up for early access to [Fan Freak](#) Sports App

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### **Further Information**

Further details are available under the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com) and the Company's profile on the CSE's website at [www.thecse.com/](http://www.thecse.com/)

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Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)