



FOR IMMEDIATE RELEASE
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ePlay Announces Canadian Launch of Klocked Fitness App; Canadian Securities Exchange Announce Team Recruitment To Support Cancer Research

CSE Issuers and Investors and CFL players and fans are encouraged to run, walk, ride, donate, and raise donations for the 2021 Terry Fox Run

[ePlay Digital Inc.](#) ([CSE:EPY](#) | [OTC:EPYFF](#) | [FSE:2NY2](#)) (the “Company”) and the Canadian Securities Exchange (CSE) today announce the opening for [signups](#) to a special team of Canadian technology and eSports companies, athletes, CSE issuers, and investors working together to support The Terry Fox Foundation. The [Entrepreneurs and Investors Team](#) is led by the Canadian Securities Exchange (CSE), the Canadian Football League Players' Association (CFLPA), and Canadian technology leader ePlay Digital (EPY).

All entrepreneurs, investors, CFL fans, and players are invited to [join](#) this year's team to support the Terry Fox Foundation.

“The Canadian Securities Exchange is thrilled to work with ePlay Digital to support The Terry Fox Foundation during this year’s Terry Fox Run,” says James Black, Canadian Securities Exchange. “So, let’s see how many CSE issuers and investors we can get out after the close of market on Friday September 17.”

Terry Fox lost his leg to osteogenic sarcoma cancer at age 18, underwent 16 months of treatment and found he could not ignore the suffering he witnessed in the cancer wards. Terry decided to run across Canada to raise money for cancer research in what he called the Marathon of Hope. On September 1st, 1980 after 143 days and 5,373 kilometres (3,339 miles), Terry was forced to stop running outside of Thunder Bay, Ontario. The only thing that could have stopped him did: cancer had appeared in his lungs. The CSE and ePlay Digital are building a team of entrepreneurs and CSE investors to help honor Terry by raising awareness and money for the Terry Fox Foundation.

“We could not imagine a better opportunity to launch Klocked in Canada and are thrilled to support such a great cause and a Canadian hero in Terry Fox,” said CEO of ePlay Digital,



Trevor Doerksen. “Klocked will allow us to host many different virtual events such as this and we look forward to announcing similar events.”

For more information on joining the CSE and Klocked to support the Terry Fox Foundation, register [online](#), tell your friends, and get active, after market close, starting 4:00 pm eastern Friday, September 17 and before midnight on Sunday, September 19.

“Technology and eSports companies and their employees can end up sitting at a desk too much and not getting enough activity,” says Trevor Doerksen, CEO of ePlay Digital. “An increase in work productivity through exercise is well documented and with Klocked, we make exercise fun and engaging. ePlay is thrilled to work with CSE issuers and CSE investors to support the dreams of Terry Fox by getting active and raising donations for cancer research.”

Participants can fundraise and join the team at terryfox.org and enter their activities at Klocked.me.

The Company also announces the issuance of 193,846 restricted common shares at \$0.195 per share in settlement of \$37,800 in services rendered by consultants to the Company. Of the shares issued, 148,077 of the shares were issued to officers of the Company for aggregate services rendered of \$28,875. The Company also issued 1,650,000 fully vested share options at \$0.195 per share with a three year term from the date of issue to consultants (1,050,000 total options) and directors (600,000 total options) of ePlay Digital.

About ePlay

[ePlay Digital](#) Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, [Klocked.me](#), flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay’s wholly-owned subsidiary [Mobovivo](#) eSports specializes in augmented reality, mobile game development and mobile eSports streaming.



ePlay Released Games

Howie Go Viral - [iOS](#) / [Android](#)

Outbreak ES - [iOS](#)

Outbreak Unlimited - [iOS](#) / [Android](#)

SwishAR ES - [iOS](#)

SwishAR - [iOS](#) / [Android](#)

Big Shot Basketball - [iOS](#) / [Android](#)

Big Swish - [iOS](#)

Big Shot Swish ES - [iOS](#)

Klocked Augmented Reality Fitness App - [Klocked.me](#)

Sign up for early access to [Fan Freak](#) Sports App

About the Canadian Securities Exchange

The Canadian Securities Exchange is a rapidly growing stock exchange focused on working with entrepreneurs to access the public capital markets in Canada and internationally. The Exchange's efficient operating model, advanced technology and low fee structure help companies of all sizes minimize their cost of capital and maximize access to liquidity.

The CSE offers investors in Canada and abroad access to a multi-sector collection of growth companies through a liquid, reliable and highly regulated trading platform. The Exchange is dedicated to entrepreneurship and has established itself as a leading hub for discourse in the entrepreneurial community.

Disclaimer:

The purpose of this project is to support The Terry Fox Foundation by raising funds. The Terry Fox Foundation is not responsible for the promotion or management of this project.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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Canadian Securities Exchange ([CSE](#)): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)