

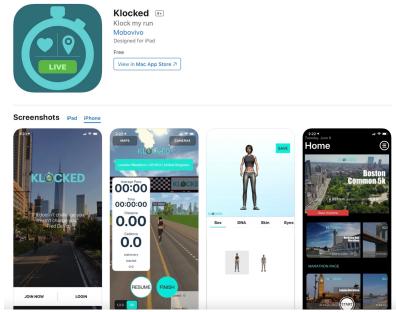


FOR IMMEDIATE RELEASE Los Angeles, CA, Sept 9, 2021

ePlay Announces Klocked Public Beta Release on Apple App Store

Klocked Augmented Reality Fitness App Now Available

<u>ePlay Digital Inc</u>. (<u>CSE:EPY</u> | <u>OTC:EPYFF</u> | <u>FSE:2NY2</u>) (the "Company") today announced that <u>Klocked Fitness App</u> and the <u>Klocked Sportsnet</u> are now available to the public. Recently the company announced <u>Klocked World</u> - a virtual sports world in augmented reality. The Klocked App, Sportsnet, and World are all now available in public beta for testing. Official launch announcements and events for Klocked Fitness, Sportsnet, and World to follow.



"Klocked allows users to train, run with friends, and race no matter where they are," says Trevor Doerksen, CEO of ePlay Digital. "Thousands of workouts have been tracked and we look forward to launching official events with brands and race organizers."

<u>Klocked Sportsnet</u> allows spectators to view live and on-demand races, group runs, with more sports and eSports events to follow.

ePlay also announces that it has passed 300,000 downloads of its Howie's Games and Big Shot app in 5 months and remains on track for well over 1 million downloads with the public beta release of Klocked. Fan Freak App Store release advanced on September 8, 2021 with Apple resolving legacy App ID conflict that has held up release since August 12.





About ePlay

<u>ePlay Digital</u> Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, <u>Klocked.me</u>, flagship title <u>Big Shot Basketball</u> and Howie Mandel mobile game collaboration -<u>HowiesGames.com</u>. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary <u>Mobovivo</u> eSports specializes in augmented reality, mobile game development and mobile eSports streaming.

ePlay Released Games

Howie Go Viral - iOS / Android Outbreak ES - iOS Outbreak Unlimited - iOS / Android SwishAR ES - iOS SwishAR - iOS / Android Big Shot Basketball - iOS / Android Big Swish - iOS Big Shot Swish ES - iOS Klocked Augmented Reality Fitness App - <u>Klocked.me</u> Sign up for early access to <u>Fan Freak</u> Sports App

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at <u>www.thecse.com/</u>

For further media information, or to set up an interview, please contact: ePlay Digital Inc. (310) 684-3857 E-mail: <u>info@eplaydigital.com</u> Website:<u>www.eplaydigital.com</u>

Canadian Securities Exchange (<u>CSE</u>): <u>Symbol EPY</u> Deutsche Boerse Xetra - Frankfurt Stock Exchange: <u>Symbol 2NY2; WKN: A2AN4D; ISIN</u> <u>CA26885W1041</u>