



FOR IMMEDIATE RELEASE
Los Angeles, CA, May 6, 2021

**ePlay Digital Ready for New Sports Gaming Legislation in Canada and U.S. with
Launch of Fan Freak**

*ePlay's sports app, Fan Freak, to appeal to serious and 'fluid' sports fans; early access
announced.*

[ePlay Digital Inc.](#) ([CSE:EPY](#) | [OTC:EPYFF](#) | [FSE:2NY2](#)) (the "Company") today announced that its *Fan Freak* app in development, is building towards sports gaming legislation in [Canada](#) and various states in U.S.. In particular, the Company is leveraging the recent passing of Bill C-218 by the House of Commons on April 22, 2021 which would end prohibition of betting on single-sporting events in Canada.

ePlay's *Fan Freak* app is designed for a wide audience, including what the industry is calling the '[Fluid Sports Fan](#)'. ePlay has created sports apps for ESPN, Intel, Time Warner Cable, Cineplex, and others.

Upcoming legislative changes, pandemic projections, market trends, internal analysis, and competitive landscape clearly indicate the features and value proposition positioning for ePlay's upcoming *Fan Freak* platform. The company continues to develop its new game positioned for ease of use and broad appeal.

"Even a global pandemic didn't fully impact the evergreen nature of sports," says Trevor Doerksen, CEO of ePlay Digital. "We see legislation, NFT technology, mobile technology, augmented reality, and market trends converging to create massive opportunities for ePlay's apps, including those under development, to become breakout successes with sports fans."





Fan Freak players use their sports knowledge and prediction skills to build streaks and win. Big winners are ePlay's Big Shots. Players will also play *Fan Freak* from within other games in ePlay's line-up.

ePlay will soon be launching an early access sign-up program for Fan Freak at www.eplaydigital.com/fanfreak. ePlay CEO, Trevor Doerksen, will also be presenting at [LA Games Conference](#) on May 11 in a session titled, *Creating Blockbusters: The Role of Games and Interactivity in Developing Entertainment Franchises*.

LA GAMES CONFERENCE

FEATURING:

MAY 11, 1:00 - 1:45 PM PT

**CREATING BLOCKBUSTERS:
THE ROLE OF GAMES &
INTERACTIVITY IN
DEVELOPING
ENTERTAINMENT FRANCHISES**

LAGAMESCONFERENCE.COM

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A February 2021 [PwC report](#) projects up to 10 times the current market size in Canada within the first two years of legalized single-game betting, estimating a range of between USD \$1 billion to \$2 billion.

About ePlay

[ePlay Digital](#) Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new augmented reality running app, [Klocked.me](#), flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary, [Mobovivo](#) eSports specializes in augmented reality, mobile game development and mobile eSports streaming.

ePlay Released Games
Howie Go Viral - [iOS](#) / [Android](#)



Outbreak ES - [iOS](#)
Outbreak Unlimited - [iOS / Android](#)
SwishAR ES - [iOS](#)
SwishAR - [iOS / Android](#)
Big Shot Basketball - [iOS / Android](#)
Big Swish - [iOS](#)
Big Shot Swish ES - [iOS](#)

Sign up for early access to Klocked Augmented Reality Fitness App - [Klocked.me](#)

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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Canadian Securities Exchange ([CSE](#)): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)