



BIG SHOT

FOR IMMEDIATE RELEASE
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ePlay Successfully Gains Google Approval For New Flagship Mobile Game
New game now obtained approval from Google and Apple

ePlay Digital Inc. ([CSE:EPY](#) | [OTC:EPYFF](#) | [FSE:2NY2](#)) (the “Company”) today announced that Google has approved a new ePlay flagship mobile game title for [Google Play](#). The new augmented reality mobile game is a result of ePlay's partnership with comedian, host and producer [Howie Mandel](#).

For Android users, the new game is now available as a public beta version and can be downloaded through [Google Play Store](#). For iOS users, the beta version of the game is also available for download through [Apple's Test Flight](#). Future releases will feature real-world rewards as a result of a recent partnership with Versus Systems, Inc. ([CSE: VS](#) | [OTCQB: VRSSF](#) | [FSE: BMVA](#)).



The new flagship title joins ePlay's line-up in the Entertainment category, one of 3 current categories of mobile games now featured at [www.eplaydigital.com](#). The categories are [eSports](#), [Sports](#), and [Entertainment](#). The announcement to officially launch the new game for iOS and Android will follow. Users can also get the free pre-order from [App Store](#). Android and iOS users can also play other free games like [Outbreak](#) and [SwishAR](#) from [HowiesGames.com](#). Mobile eSports fans can also compete head-to-head with the [ES series](#) of games from Howie's Games.

“Obtaining feedback from Howie Mandel fans and early beta users has been fantastic,” says Trevor Doerksen, CEO of ePlay. “We continue to add new levels, animations, tutorials, worlds, and gameplay based on end user feedback.”

About ePlay

[ePlay Digital](#) Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and esports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game



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titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary, [Mobovivo](#) esports specializes in augmented reality, mobile game development and mobile esports streaming.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)