



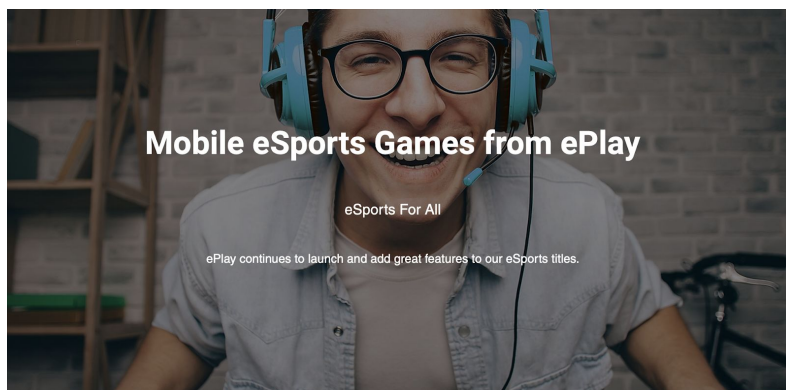
FOR IMMEDIATE RELEASE

August 25, 2020

**ePlay and Versus Systems Partner To Bring In-Game Rewards and Revenue To ePlay
Mobile Games and Apps**

Versus Challenges and Rewards system to increase revenue and downloads

ePlay Digital Inc. ([CSE:EPY](#) | [OTC:EPYFF](#) | [FSE:2NY2](#)) (the "Company") today announced a new partnership with Versus Systems, Inc. ([CSE:VS](#) | [OTCQB:VRSSE](#) | [FSE:BMVA](#)), The partnership will bring Versus' proprietary in-app rewards technology to ePlay's games and new augmented reality and virtual sports and fitness vertical that utilizes ePlay's game engine and Versus' rewards platform.



ePlay currently has 3 categories of mobile games now featured at www.eplaydigital.com. The categories are [eSports](#), [Sports](#), and [Entertainment](#). Versus Systems rewards technology will allow users to earn and compete for prizes, discounts, and incentives with games like [Outbreak](#), [Big Shot Basketball](#), and [Big Shot Swish](#).

The majority of eSports revenue comes from sponsorships and advertising with global eSports market revenue to reach nearly 1.6 billion U.S. dollars in 2023.

"Adding Versus' in-app rewards technology into ePlay's new and upcoming games and apps will drive new revenue, engagement and downloads," says Trevor Doerksen, CEO of ePlay. "The partnership will accelerate growth and contribute to new games and apps Versus and ePlay are collaborating on to bring to market."

"We are excited to work with ePlay in all of their endeavors," said Matthew Pierce, Founder and CEO of Versus Systems. "ePlay is dedicated to making the most fun, most engaging experiences possible whether it's in mobile games, Augmented Reality, or fitness - and Versus is very excited to bring real-world prizes to their players and users to make those experiences even better."

The Company further announces that it has issued 1,595,000 common shares in settlement of \$79,750 in debt for services rendered. 445,000 of the common shares were issued to a director



and an officer of the Company. The Company also announces it has issued 1,000,000 share options at \$0.05 for a two year term to a third party consultant.

About ePlay

[ePlay Digital](#) Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and esports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary, [Mobovivo](#) esports specializes in augmented reality, mobile game development and mobile esports streaming.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:
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Canadian Securities Exchange (CSE): [Symbol EPY](#)
Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

About Versus Systems

Versus Systems, Inc. has developed a proprietary in-game prizing and promotions engine that allows game publishers and developers to offer in-game and in-app prizing across mobile, console, PC games, and streaming media. Brands pay to place products in-game and gamers compete for those prizes. For more information, please visit www.versussystems.com or visit the official Versus Systems [YouTube channel](#).