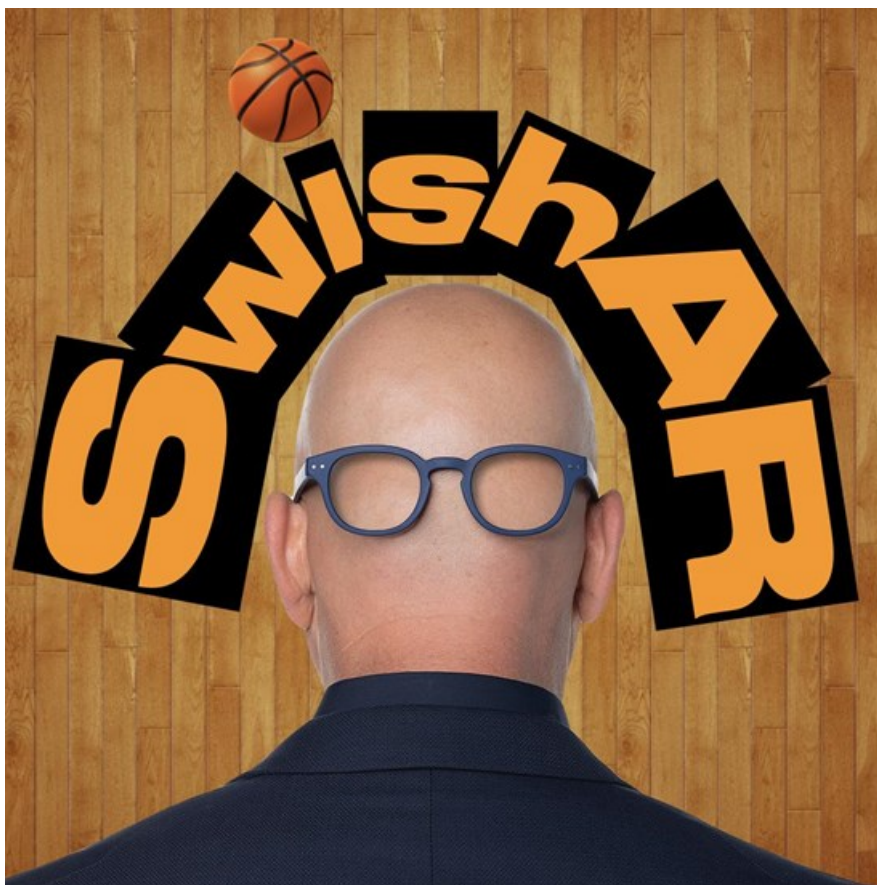


ePlay & Howie Mandel Announce Follow-Up Game to Howie's Games Series With SwishAR

Howie's the judge in this backyard basketball game.

Los Angeles, California--(Newsfile Corp. - May 8, 2020) - [ePlay Digital Inc.](#) (CSE: EPY) (OTC PINK: EPYFF) (FSE: 2NY2) and Howie Mandel are announcing their newest collaboration, SwishAR, the follow up to the widely popular Outbreak mini-game, which is available today. This is the second in the [Howie's Games](#) series, and the first with ePlay's augmented reality technology, featuring "Games from the mind of Howie Mandel". SwishAR can be downloaded from the [Apple App Store](#) and [Google Play](#).



To view an enhanced version of this graphic, please visit:
https://orders.newsfilecorp.com/files/4439/55579_58973bdeb44d3ba0_001full.jpg

Along with Outbreak, the first game in the series, SwishAR is also part of The *Breakout the Masks* Charity Campaign, co-created by Mandel to get much-needed masks and Personal Protective Equipment (PPE) to doctors, nurses, and front line workers.

"There are not many places I can go with the pandemic, but I can join you in augmented reality on your phone to play basketball in your backyard," says host and producer Howie Mandel. "Share screenshots and videos on social media so we can all join in."

SwishAR has users looking for America's Got Talent's, Howie Mandel, to join in a backyard basketball game to shoot hoops. Howie may show up in Augmented Reality to say hi, cheer, and jeer.

"SwishAR is part of ePlay's Augmented Reality (AR) mobile game engine," says Trevor Doerksen, CEO of ePlay Digital. "This game is a preview of our advanced AR technology already built into upcoming games featuring 3D animations and holograms of Howie Mandel."

SwishAR is game number two in the series that progressively gets harder to find Howie Mandel. Donations to *Break out the Masks* can be made at www.howiesgames.com.

Media Kit available at <https://bit.ly/39FriU6>

The Company also announces it has issued an aggregate of 1,229,000 restricted common shares in the capital of the Company pursuant to debt settlements made with three consultants to the Company settling \$61,250 in services rendered at \$0.05 per share. \$49,900 of these amounts were settled with two officers of the Company.

The Company would also like to announce that the Financial Industry Regulatory Authority ("FINRA"), has approved a change in

the Company's stock symbol on the OTC Markets. Effective May 6, 2020, the Company's common shares began trading on the OTC Markets under the symbol "EPYFF". The previous trading symbol was "NWKFF".

About Howie Mandel

Howie Mandel has remained a constant force in show business for more than 30 years and his versatile career has encompassed virtually all aspects of the entertainment spectrum, including television, film and stage. Mandel serves as a judge on NBC's hit talent competition series America's Got Talent and America's Got Talent: Champions and is executive producer and host of the CNBC game show Deal or No Deal. He also appeared in St. Elsewhere, Bobby's World and wrote the 2009 memoir "Here's the Deal: Don't Touch Me." Mandel has done countless comedy specials both on cable and network television. He also continues to perform as many as 200 stand up comedy shows each year throughout the U.S. and Canada.

About ePlay

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their flagship title [Big Shot Basketball](#) and Howie Mandel mobile game collaboration - [HowiesGames.com](#). ePlay is operated by an award-winning team of sports, gaming and esports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly-owned subsidiary, [Mobovivo](#) specializes in augmented reality, mobile game development and mobile esports streaming.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.thecse.com/

For further media information, or to set up an interview, please contact:

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