



# BIG SHOT

**FOR IMMEDIATE RELEASE**  
**Los Angeles August 1, 2019**

**ePlay Featured on CEO Clips on BNN Bloomberg**

*ePlay CEO interview to appear on Bloomberg BNN and other media outlets.*

[ePlay Digital Inc. \(CSE:EPY\)](#)

today announced that ePlay CEO Clips interview appeared on Bloomberg BNN and other media outlets. Thanks to [B-TV](#), [The Canadian Securities Exchange](#), and [BNN](#), ePlay video messaging about esports, gaming and Big Shot mobile games will run multiple times Mon-Fri during market hours plus bonus plays in off prime time during the summer. In addition, corner stock ticker ads with ePlay logo & symbol will run.



The video interviews are available here:

[30 second clip](#)

[90-second CEO Clip](#)

“The team at CSE and B-TV that made the TV interview possible are all professionals and top-notch at what they do,” says Trevor Doerksen, CEO of ePlay Digital. “We are thrilled to be able to tell the ePlay story and shed light on how we make money with gaming and esports with new Big Shot titles being released to the App Store.”

ePlay's CEO Clip has been posted on [Thomson Reuters Insider Network](#), where it can be viewed by over 80K financial professionals. Further online distribution through **BTV's CEO Clips** includes: Thomson Reuters Terminals, Yahoo Finance, Stockwatch, Bloomberg, Stockhouse.com and BTV's YouTube channel.

Lenedu.com found nearly [59% of Fortnite users](#) surveyed spent an average of USD\$84.67 on their avatars and other in-app purchases. Pokemon Go and Fortnite games demonstrates the success of mobile games driving revenues through skins and avatars.



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## **About ePlay**

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports, esports and entertainment augmented reality titles, including their new flagship title Big Shot Basketball. ePlay is operated by an award-winning team of sports, gaming and esports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

ePlay's wholly owned subsidiary, Mobovivo esports specializes in augmented reality, mobile game development and mobile esports streaming.

## **About the BNN Bloomberg Channel**

BNN Bloomberg is Canada's only Business News Network reporting on finance and the markets.

**About BTV-Business Television and CEO Clips** produce and create the largest library of issuer videos and campaigns for broadcast on TV and financial sites. Contact [info@b-tv.com](mailto:info@b-tv.com)

## **Further Information**

Further details are available under the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com), and the Company's profile on the CSE's website at [www.thecse.com/](http://www.thecse.com/)

For further media information, or to set up an interview, please contact:

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Canadian Securities Exchange (CSE): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2](#); [WKN: A2AN4D](#); [ISIN](#)

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