



## ePlay Announces New Augmented Reality Features to Big Shot Basketball App

Big Shot Basketball Beta iPhone app updated with new features and available in Apple App Store.

CALGARY, Alberta, Oct. 02, 2018 (GLOBE NEWSWIRE) -- [ePlay Digital Inc.](#) (CSE:EPY) announced the release of new features for Big Shot Basketball iPhone app and the availability of those features in the Apple App Store. The update includes new filters for taking augmented reality selfies following the draft of NBA players to Big Shot users' rosters. Based on popular SnapChat filters the new filters allow users to add weather, location, NBA team information to personalized augmented reality selfies. The new filters are free to use for all users at all Big Shot game levels.

In addition, the update includes compatibility with the recently released Apple iOS 12 and the latest version of ARKit 2.0 with advanced scene and pattern detection and improved rendering and lighting effects.

This update also includes the ability to purchase "swaps". Swaps allow users to exchange NBA athletes discovered in augmented reality with different athletes from different teams. There are two types of swaps - free and paid. One free swap is granted every 4 hours. Users are able to purchase 4 swaps through in-app purchases to be used at any time in the game.

"We continue to update Big Shot Basketball based on feedback we receive through our Beta release," says Trevor Doerksen, CEO of ePlay Digital. "Expect more and more features as you unlock new levels and as users see their feedback come to life."

### **About ePlay**

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports and entertainment augmented reality titles, including their new flagship title Big Shot Basketball. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

### **Further Information**

Further details are available under the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com), and the Company's profile on the CSE's website at [www.thecse.com/](http://www.thecse.com/)

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Canadian Securities Exchange (CSE): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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