



ePlay Version 1 Update of Big Shot Augmented Reality iPhone App to Include Cryptocurrency
New Augmented Reality sports game update to include Core Coinz rewards for in-app purchases

(Calgary, August 9, 2018) – [ePlay Digital Inc. \(CSE:EPY\)](#) (the “Company”) today announced it will include Core Coinz - the Cryptocurrency for Influencers - in an upcoming update to [Big Shot Augmented Reality Basketball](#) mobile app. The official launch date for the availability of [Core Coinz](#) in the app will be announced separately, including special incentives for the most active Big Shot players.

“Game players want to be rewarded for their gameplay,” says Trevor Doerksen, CEO of ePlay Digital. “Core Coinz is added to the Big Shot Basketball game to provide even more reasons to play.”

ePlay has been touring Big Shot at basketball tournaments in Las Vegas and Los Angeles as part of its beta testing program. Seven-time NBA champion, Robert Horry along with hundreds of youth teams have been on hand to help test and review Big Shot. The game allows players to update their in-game avatars with different t-shirts, jerseys, sneakers, and more. Some customizations are free, others require an in-app purchase. The Core Coinz update will allow users that earn Core to spend it on apparel and swap augmented reality visualization of NBA athletes.

About ePlay Digital

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports and entertainment augmented reality titles. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

Further Information

Further details are available under the Company’s profile on SEDAR at www.sedar.com and the Company’s profile on the CSE’s website at www.thecse.com/

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