



## **Core Network Announces Beta Testing Registration for New Sports Game**

*Core following path U.S. Supreme Court decision paves towards legalized sports betting with a new mobile game.*

(Calgary, AB, June 12, 2018) – [CORE Network](#), a cryptocurrency under development in partnership with [ePlay Digital Inc. \(CSE:EPY\)](#), Mobovivo, and 3rd party partners and developers, today announced that they are accepting beta testers for a new sports prediction game that awards prizes for successful streaks. Sports fans can register for the beta test of the game at [www.corecoinz.com/beta](http://www.corecoinz.com/beta). Prizes and Core Coinz will be awarded to players of the game that successfully predict a succession of sports results.

The game developed by Mobovivo, a wholly owned subsidiary of [ePlay Digital Inc. \(CSE:EPY\)](#), is monetized through in-app purchases, level-ups and the purchasing of extra lives in the game. The game is free-to-play and winners complete a series of challenges and quests like so many popular mobile games today.

“The Core game is a great opportunity as we follow the path brought about by changes in U.S. sports betting legislation,” says Trevor Doerksen, CEO of Mobovivo, a CORE Network partner. “We developed a free game that includes standard video game engagement such as in-app purchases, level-ups, and extra lives that is different than standard sports betting.”

Interested Beta testers can register at [www.corecoinz.com/beta](http://www.corecoinz.com/beta) in order to play the game. When beta testing is complete, the game design allows for big 5 and 6-figure prizes for users that complete successful challenges.

The Core Coinz Initial Coin Offering is expected later this year.

### ***About Core Coinz***

To supercharge fan engagement Core fuses entertainment, sports, and esports to create a new level of events, sponsorship, merchandise sales, and betting. By utilizing the blockchain, Core is the first of its kind technology platform and ecosystem for augmented reality sports and entertainment games. Developed to enable rights holders, influencers, brands, businesses and 3rd party developers to build their own game applications. Founded on the award-winning technology and applications from Mobovivo and experiences of ePlay with prominent partners. Core is where Pokémon Go meets Daily Fantasy and Amazing Race meets Hunger Games.

### ***About ePlay Digital***

ePlay Digital Inc. is a mobile game creator and publisher specializing in sports and entertainment augmented reality titles. ePlay is operated by an award-winning team of sports, gaming and eSports leaders as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the dozens of game titles to market for companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.



Mobovivo is a wholly owned services-based subsidiary of [ePlay Digital](#). Mobovivo develops real-time fan engagement technologies that enable TV networks, venues, teams, leagues and brands to evolve and meet the demands of today's highly-engaged audiences. Mobovivo bridges the gap between traditional broadcast and dynamic, next-generation multi-platform networks that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices.

### **Further Information**

Further details are available under the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com) and the Company's profile on the CSE's website at [www.thecse.com/](http://www.thecse.com/)

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Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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