



Permission Announces Sports Broadcaster, Lindsay McCormick Joins Team

Permission is a safe, secure and fun way to obtain sexual consent.

(Los Angeles, Feb. 13, 2018) – Permission and [ePlay Digital Inc. \(CSE:EPY\)](#) today announce that [Lindsay McCormick](#) has joined the Permission team to help launch a new Augmented Reality (AR) sexual consent app. The Permission app, currently under development, offers a safe, secure and fun way to begin a conversation about sexual consent. Permission embraces #metoo and aims to change the world by offering a simple and trustworthy platform.



Lindsay joins Dr. Jalees Razavi, medical doctor and occupational medicine specialist to help lead the Permission team.

“We are thrilled to have Lindsay McCormick on the Permission team, her insights and network is just what we need to help us get started in the conversation and development of our project.” says Dr. Jalees Razavi.

Lindsay McCormick has joined Permission as a key advisor. Lindsay is a Los Angeles based sports broadcaster with her own high profile #metoo story that hit Newsweek, [CNN](#), and [USA Today](#) in December 2017. The announcement is timed to initiate conversation about Permission as the first Valentine’s Day of the #metoo movement that has raised awareness of sexual consent approaches.

“The world is looking for a way to engage the issues at hand enthusiastically and Permission offers a groundbreaking way to do so,” says Lindsay McCormick, sports broadcaster. “It’s important that the data about individuals and partners sexual consent not be floating around in the cloud, but stored securely on users devices.”

More information about the project is available at www.SaferToAsk.com and on Instagram, Twitter and Facebook @SaferToAsk.

About Permission

The Permission app team is lead by a medical doctor, a Hollywood-based sports broadcaster with her own #metoo story, and a technology leader. Dr. Razavi came up with the idea of a



sexual consent app that includes tests to help determine if individuals are under the influence of alcohol or drugs, helping make sexual consent safe, fun and secure. At Permission, we wanted to embrace #metoo and change the world by offering a simple and user-friendly platform you can trust.

About ePlay Digital

ePlay Digital Inc. develops and publishes real-time fan engagement technologies for sports and entertainment. ePlay's upcoming game titles leverage the Mobovivo Sports & Entertainment Game Engine to engage audiences and the brands looking to reach them with increased advertising inventory, mobile and retail activation. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the Mobovivo Sports & Entertainment Game Engine to market with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

Mobovivo's Real-Time Sports & Entertainment Game Engine supports over 100 million interactions / minute for companies like ESPN, Thales, CBS, TWC and Intel enabling viewers, influencers and brands to connect and engage with content, mobile games, advertising and product placement across all screens and platforms.

Mobovivo is a wholly owned services-based subsidiary of [ePlay Digital](#).

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

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