



## **Mobovivo Announces New Cryptocurrency Client and Partner for Game Engine**

*Mobovivo is developing new online game to accept Bitcoin and Ethereum and reward Core Coins.*

(Los Angeles, Feb. 12, 2018) – [ePlay Digital Inc. \(CSE:EPY\)](#) today announces that their wholly-owned subsidiary has licensed the Mobovivo Game Engine to a new client for use in a new online game to launch soon. The game will accept Bitcoin and Ethereum and reward ePlay's utility coins, CORE, as rewards to players. Mobovivo's new client will be officially announced closer to launch. Third-party developers and brands can learn more about using CORE as a reward for their audiences and titles at [www.corecoinz.com/brands](http://www.corecoinz.com/brands).

"The team is thrilled to invite another new client to utilize the Mobovivo Sports & Entertainment Game Engine," says Trevor Doerksen, CEO of Mobovivo. "In addition, we have added a partner for the Core Rewards Network to help build loyalty and retention with players of the new online game."

The deal is a mix of revenue and equity in the new online game. More details to follow.

### **About ePlay Digital**

*ePlay Digital Inc. develops and publishes real-time fan engagement technologies for sports and entertainment. ePlay's upcoming game titles leverage the Mobovivo Sports & Entertainment Game Engine to engage audiences and the brands looking to reach them with increased advertising inventory, mobile and retail activation. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the Mobovivo Sports & Entertainment Game Engine to market with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.*

*Mobovivo's Real-Time Sports & Entertainment Game Engine supports over 100 million interactions / minute for companies like ESPN, Thales, CBS, TWC and Intel enabling viewers, influencers and brands to connect and engage with content, mobile games, advertising and product placement across all screens and platforms.*

*Mobovivo is a wholly owned services-based subsidiary of [ePlay Digital](#).*

### **Further Information**

Further details are available under the Company's profile on SEDAR at [www.sedar.com](http://www.sedar.com), and the Company's profile on the CSE's website at [www.thecse.com/](http://www.thecse.com/)

For further information please contact:

Trevor Doerksen, CEO, and Director

Telephone: (403) 775-9475

E-mail: [info@eplaydigital.com](mailto:info@eplaydigital.com)

Website: [wwweplaydigital.com](http://wwweplaydigital.com)



Canadian Securities Exchange [\(CSE\): Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

*Neither the Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the Canadian Securities Exchange) accepts responsibility for the adequacy or accuracy of this press release.*

*Except for historical information contained herein, this news release contains forward-looking statements that involve risks and uncertainties. Actual results may differ materially. Except as required pursuant to applicable securities laws, the Company will not update these forward-looking statements to reflect events or circumstances after the date hereof. More detailed information about potential factors that could affect financial results is included in the documents filed from time to time with the Canadian securities regulatory authorities by the Company. Readers are cautioned not to place undue reliance on forward looking statements.*