



ePlay Announces Another New Client for Game Engine

Global online talent search to launch in March with one of largest lifestyle brands in the world.

(Los Angeles, Feb. 8, 2018) – [ePlay Digital Inc. \(CSE:EPY\)](#) today announces that their wholly-owned subsidiary has licensed the Mobovivo Game Engine for use in a new online competition to launch next month. The competition, its sponsors, territories and Mobovivo's client will be officially announced at launch. The talent competition will be run by one of the largest lifestyle brands in the world, reaching millions of consumers of entertainment, style, and more.

"We create sports and entertainment apps and games for the Oscars, ESPN, Intel, CBS, and others," says Trevor Doerksen, CEO of Mobovivo. "We work directly with athletes and influencers to raise money for charity and drive revenue from consumers and brands, we look forward to launching this new project."

More details to follow.

About ePlay Digital

ePlay Digital Inc. develops real-time fan engagement technologies that enable TV networks, venues, teams, leagues and brands to evolve and meet the demands of today's highly-engaged audiences. ePlay bridges the gap between traditional broadcast and dynamic, next generation multi-platform networks that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the Mobovivo Sports Game Engine to market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, and others.

Mobovivo's Real-Time Sports Game Engine supports over 100 million interactions / minute for companies like ESPN, CBS, Cineplex, TWC and Intel enabling viewers to engage with content and social daily fantasy across all screens and platforms.

Mobovivo is a wholly owned services-based subsidiary of [ePlay Digital](#).

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

For further information please contact:

Trevor Doerksen, CEO, and Director

Telephone: (403) 775-9475

E-mail: info@eplaydigital.com

Website: www.eplaydigital.com



Canadian Securities Exchange [\(CSE\): Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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