



Mobovivo and 3-WORX Release 3-WORX App for Android Mobovivo platform launches new 3-WORX games on Play Store

(Calgary, Dec. 8, 2017) – Mobovivo, a subsidiary of <u>ePlay Digital Inc</u>. (<u>CSE:EPY</u>), and 3-WORX announce today the release of a new sports game app from 3-WORX compatible with Android devices and now available in the Play Store. 3-Worx has launched a subscription-based model for gaming and is adding new games to its platform with the help of Mobovivo. 3-WORX will utilize the technology, team and expertise at Mobovivo to deliver innovative technology solutions for the marketplace.

The 3-WORX app is available now: <u>https://play.google.com/store/apps/details?id=com.threeworx.threeworx&hl=en</u>

"This completes our first step and first set of games available on iOS and Android", says Jacob Anderson, CEO of 3-WORX. "The 3-WORX game platform will advance from here with new games and new ways to play."

"3-WORX is a great partner and we look forward to the success of this mobile sports game," says Trevor Doerksen, CEO of Mobovivo.

Mobovivo has added the ability for brands to create dynamic, context, interactive, and locationaware experiences including mobile games, customized advertising, and apps. Mobovivo customers and partners, like 3-WORX, pay for customization and licence Mobovivo software for a monthly fee. In addition, Mobovivo and 3-WORX has entered into a revenue sharing agreement on in-app purchases, subscriptions and advertising.

The Company further announces that it has raised \$100,500 by issuing 670,000 units of securities at CAD\$0.15/unit with each unit comprised of one common share and one-half share purchase warrant with each whole warrant exercisable into a further common share in the capital of the Issuer for a 1 year term at CAD\$0.40 per warrant share. The common shares and common shares underlying the warrants are subject to a hold period of four months and a day.

About Mobovivo

Mobovivo is a team of TV producers and talented software engineers that turn the industries biggest threat - mobile devices pulling audiences away from TV - into their greatest asset - revenue.

Mobovivo's Real-Time Sports Game Engine supports over 100 million interactions / minute for companies like ESPN, CBS, Cineplex, TWC and Intel enabling viewers to engage with content and social daily fantasy across all screens and platforms.





Video, gamification, synced behind-the-scenes, and social media extensions entertain and capture audience data for video producers and brands.

Mobovivo is a wholly owned subsidiary of ePlay Digital.

About 3-WORX

3-WORX is an up and coming company that is exploding with exciting products and innovation. The creators of 3-WORX, have teamed up to provide sports enthusiasts, fans, fantasy players, and sports bettors with cutting-edge technology and information to better enhance the overall entertainment experience.

Utilizing social media and other "quick to consumer" funnels, 3-WORX has developed an Affiliate model to promote and bring to market revolutionary gaming products. "Changing the Game" is their motto, "Changing Lives" is their goal.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at <u>www.thecse.com/</u>

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Canadian Securities Exchange (CSE): Symbol EPY Deutsche Boerse Xetra - Frankfurt Stock Exchange: <u>Symbol 2NY2; WKN: A2AN4D; ISIN</u> <u>CA26885W1041</u>

Cautionary and Forward-Looking Statements

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating to third party research and analysis, and the Company's corporate strategy. Although management of the Company believes that the expectations and assumptions on which such forward looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct, and





management can neither agree or disagree on specific conclusions contained in the research report.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company's ability to identify and complete suitable acquisitions to further the Company's growth as well as risks associated with the Company's ability to commercialize the digital sports sectors in general such as operational risks in development, research and regulatory delays or changes in plans with respect to research projects or capital expenditures; the uncertainty of the market; the uncertainty of estimates and projections relating to costs and expenses; marketing and commercialization; loss of markets; competition; incorrect assessment of the value of any technologies acquired and failure to realize the anticipated benefits of such acquisitions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws, and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.