



dFantasy Initial Coin Offering Scheduled for Dec. 1

White paper and more information at www.dfantasy.io

(Calgary, Nov. 29, 2017) – [ePlay Digital Inc. \(CSE:EPY\)](#), today announces that its subsidiary, Mobovivo’s partner ThinkTank Labs has announced its Pre-Initial Coin Offering (Pre-ICO) for release on Dec. 1, 2017. Further information and a white paper are available at www.dfantasy.io. Mobovivo’s role is to advise, market, and collaborate in the development of a blockchain utility token and sports games in partnership with ThinkTank Labs for dFantasy.

“We are excited with the early feedback and response to the detailed information we have prepared in the dFantasy white paper,” says Cale Gibson, CEO, dFantasy. “We look forward to a successful Pre-ICO and bringing great games to market.”

ICOs have become a popular crowdfunding mechanism for new technology start-ups to bring innovation to the market. In this ICO, a percentage of the cryptocurrency will be sold to early backers of the dFantasy project through a [Ethereum](#) token.

“The market is demanding a digital marketplace for games, TV, and film,” says Trevor Doerksen, CEO of ePlay. “We expect this as the first in a series of game titles, sports, celebrity-fan engagement, and media experiences in an ecosystem for fans.”

Following the ICO, the companies will launch a new game title called dFantasy. As part of the game experience, dFantasy players will be able to use the new FAN coin to play.

More information: www.dfantasy.io

About ePlay Digital

ePlay Digital Inc. develops real-time fan engagement technologies that enable TV networks, venues, teams, leagues and brands to evolve and meet the demands of today's highly-engaged audiences. ePlay bridges the gap between traditional broadcast and dynamic, next generation multi-platform networks that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the Mobovivo Sports Game Engine to market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, Cineplex, and others.

Further Information

Further details are available under the Company’s profile on SEDAR at www.sedar.com, and the Company’s profile on the CSE’s website at www.thecse.com/

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Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2](#); [WKN: A2AN4D](#); [ISIN CA26885W1041](#)

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