

Marijuana Accelerator, a Division of Player's Network, Inc., Announces Strategic Partnership with Mobovivo, a Subsidiary of ePlay Digital Inc.

Mobovivo to develop web and mobile applications for Player's Network, Marijuana Accelerator, and its portfolio companies.

LAS VEGAS (November 13th, 2017) [Player's Network, Inc.](#) (OTCQB:[PNTV](#)), a publicly traded diversified holding company operating in media and [marijuana](#), announced today a partnership with [Mobovivo](#), a subsidiary of [ePlay Digital Inc.](#) (CSE: [EPY](#)) to power web and mobile apps for [PNTV](#), [Marijuana Accelerator](#) and its clients.

[Marijuana Accelerator](#) is currently working on unique, scalable projects which utilize technology to better serve the marijuana industry. Through this partnership, Marijuana Accelerator will apply the technology, team and expertise of Mobovivo to deliver innovative technology solutions for the marketplace.

The companies have already selected the first new project to accelerate and are finalizing the development agreement. This project is currently in stealth mode and will launch as new travel app with community building features in the coming months. The companies anticipate over \$1 million in further projects and developments over the next 2 years.

Mobovivo's team of engineers are expert developers who enable users and brands to create dynamic, context, interactive, and location-aware experiences including mobile games, customized advertising, and apps (mobile and web). The project will include the use of a cryptocurrency.

"Marijuana Accelerator is focusing on companies in marijuana media and marijuana tech so there is a lot of need for development," says [Brett H. Pojunis](#), member of PNTV's Board of Directors and Co-Managing Director of Marijuana Accelerator. Pojunis continued "we have some remarkable projects we are working on and having the confidence in your development partner makes it easier for us to stay focused on our core competencies."

"We are thrilled to bring Mobovivo's team, experience and technology to the PNTV family. The opportunities are simply enormous," says [Jeff Robinson](#), Co-Managing Director of Marijuana Accelerator.

"Mobovivo has built several first-to-market apps for companies big and small," says [Trevor Doerksen](#) CEO & Founder ePlay Digital and Mobovivo. Doerksen continues "our team understands what it takes to build and accelerate a new technology whether it's for Fortune 500 companies like ESPN or Intel or for the next startup looking to become a unicorn."

To sign up for investor alerts, please visit: <https://ir.playersnetwork.com/investor-alerts>

About Player's Network (PNTV)

[Player's Network](#) is a diversified company operating in media and cannabis markets. PNTV owns approximately 89% of Green Leaf Farms Holdings, LLC (Green Leaf Farms), which holds cultivation and production license(s) awarded by the state of Nevada. The cultivation license enables Green Leaf Farms to grow marijuana and the production license enables them to create extracts which are used for cartridges, oils and edibles. WeedTV.com is developing the ultimate resource for the marijuana lifestyle within our media operations.

For more information please visit www.PlayersNetwork.com

Please visit our Investor Relations site <https://ir.playersnetwork.com>

Sign up for PNTV investor alerts: <https://ir.playersnetwork.com/investor-alerts>

About

ePlay

Digital

ePlay Digital Inc. develops real-time fan engagement technologies that enable TV networks, venues, teams, leagues and brands to evolve and meet the demands of today's highly-engaged audiences. ePlay bridges the gap between traditional broadcast and dynamic, next generation multi-platform networks that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the Mobovivo Sports Game Engine to market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, Cineplex, and others.

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

Canadian Securities Exchange (CSE): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2](#); [WKN: A2AN4D](#); [ISIN CA26885W1041](#)

About Marijuana Accelerator

Marijuana Accelerator is an ecosystem for the marijuana industry designed to connect entrepreneurs and investors to our network and develop partnerships. Marijuana Accelerator's mission is to "identify and develop ventures in the marijuana industry." Marijuana Accelerator is used to identify ventures focused on seed to sale solutions and new technology.

For more information please visit www.MarijuanaAccelerator.com

Forward-Looking Statements

This release contains forward-looking statements within the meaning of Section 27A of the Securities Act of 1933, as amended and Section 21E of the Securities Exchange Act of 1934, as amended. All forward-looking statements are inherently uncertain as they are based on current expectations and assumptions concerning future events or future performance of the company.

Readers are cautioned not to place undue reliance on these forward-looking statements, which are only predictions and speak only as of the date hereof. In evaluating such statements, prospective investors should review carefully various risks and uncertainties identified in this release and matters set in the company's SEC filings. These risks and uncertainties could cause the company's actual results to differ materially from those indicated in the forward-looking statements.

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