



Think Labs and ePlay's Mobovivo Partner on Bitcoin-Compatible Sports Games

Companies agree to co-develop blockchain-powered Initial Coin Offering.

(Calgary, Nov. 8, 2017) – [ePlay Digital Inc. \(CSE:EPY\)](#), today announces that its subsidiary, Mobovivo, has signed a letter of intent to advise, market, and develop a blockchain utility token for sports games in partnership with Think Labs to launch dFantasy. Mobovivo has been selected to deliver technology and services to support the Initial Coin Offering (ICO) for dFantasy. This is the first time Mobovivo's Sports Game Engine will be used to accept cryptocurrency for games titles.



“We were looking for an innovation leader to help us offer the ICO and bring games to market,” says Cale Gibson, CEO, dFantasy. “Mobovivo is clearly a leader in sports and eSports and their Sports Game Engine complements our blockchain platform perfectly.”

ICOs have become a popular crowdfunding mechanism for new technology start-ups to bring innovation to the market. In this ICO, a percentage of the cryptocurrency will be sold to early backers of the dFantasy project through a [Ethereum](#) token. The ICO is expected to be officially announced later this month.

“As an innovation leader, Mobovivo finds itself in some of the highest growth areas of innovation,” says Trevor Doerksen, CEO of ePlay. “I'm thrilled that we can use our platform for bitcoin, mobile games, and augmented reality -- some of fastest growing innovations today.”

Following the ICO, the companies will launch a new game title called dFantasy. As part of the game experience, dFantasy players will be able to use [cryptocurrencies](#) powered by Blockchain, Mobovivo and Think Tank Labs technology.

Image Caption: Bitcoin image courtesy of [Wikipedia](#)

About ePlay Digital

ePlay Digital Inc. develops real-time fan engagement technologies that enable TV networks, venues, teams, leagues and brands to evolve and meet the demands of today's highly-engaged audiences. ePlay bridges the gap between traditional broadcast and dynamic, next generation multi-platform networks that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the Mobovivo Sports Game Engine to



market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, CBS, Cineplex, and others.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

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Canadian Securities Exchange (CSE): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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