



Mobovivo and 3-WORX Execute Development and Software Licensing Agreement

Mobovivo team and platform to power new 3-WORX games

(Calgary, Oct. 18, 2017) – Mobovivo, a subsidiary of [ePlay Digital Inc. \(CSE:EPY\)](#), today announces that it has executed a development, licensing and revenue sharing agreement to power new apps from 3-WORX. 3-Worx has launched a subscription-based model for gaming and is adding new games to its platform with the help of Mobovivo. 3-WORX will utilize the technology, team and expertise at Mobovivo to deliver innovative technology solutions for the marketplace.

Mobovivo has added the ability for brands to create dynamic, context, interactive, and location-aware experiences including mobile games, customized advertising, and apps. Mobovivo customers and partners, like 3-WORX, pay for customization and license Mobovivo software for a monthly fee. In addition, Mobovivo and 3-WORX has entered into a revenue sharing agreement on in-app purchases, subscriptions and advertising.

“We are thrilled to be able to bring Mobovivo’s product, team, experience and technology to the 3-WORX team”, says Jacob Anderson, CEO of 3-WORX. “The 3-WORX games already have paid subscribers and we are looking to engage them with even more games.”

The project will launch as a brand new mobile game in the coming weeks.

“Mobovivo has built several first-to-market apps for companies big and small,” says Trevor Doerksen, CEO of Mobovivo. “Our team understands what it takes to build and accelerate a new technology whether it’s for Fortune 500 companies like ESPN or Intel or for the next startup looking to become a unicorn.”

About Mobovivo

<i>Mobovivo is a team of TV producers and talented software engineers that turn the industries biggest threat - mobile devices pulling audiences away from TV - into their greatest asset - revenue.</i>
<i>Mobovivo's Real-Time Sports Game Engine supports over 100 million interactions / minute for companies like ESPN, CBS, Cineplex, TWC and Intel enabling viewers to engage with content and social daily fantasy across all screens and platforms.</i>
<i>Video, gamification, synced behind-the-scenes, and social media extensions entertain and capture audience data for video producers and brands.</i>
<i>Mobovivo is a wholly owned subsidiary of ePlay Digital.</i>



About 3-WORX

3-WORX is an up and coming company that is exploding with exciting products and innovation. The creators of 3-WORX, have teamed up to provide sports enthusiasts, fans, fantasy players, and sports bettors with cutting-edge technology and information to better enhance the overall entertainment experience.

Utilizing social media and other “quick to consumer” funnels, 3-WORX has developed an Affiliate model to promote and bring to market revolutionary gaming products. “Changing the Game” is their motto, “Changing Lives” is their goal.

Further Information

Further details are available under the Company’s profile on SEDAR at www.sedar.com, and the Company’s profile on the CSE’s website at www.thecse.com/

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Canadian Securities Exchange (CSE): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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