



PokerVision's Multi-Platform Network to Co-Produce Reality Content with Twitch Poker Celebrities

Poker Pros to stream Reality content live from a yacht in the Caribbean on Twitch and PVN

Calgary, Alberta – (March 3, 2017) – PokerVision Network (PVN), a wholly owned subsidiary of **ePlay Digital Inc. (CSE:EPY)** announced today that it will co-produce reality TV style content from St. Thomas, Virgin Islands. PVN will provide behind the scenes footage of “Streamboat”, a week long marathon of poker featuring Twitch streamers and poker pros Bill Perkins, Jeff Gross, Jaime Staples and Matt Staples. They will also be raising money for their individual charities while streaming live online poker from the Caribbean as well as hosting online qualifiers from Poker Stars who have won the chance to participate.

“We are creating an amazing poker life experience and we want showcase the fun we have on and off the tables,” stated poker player and philanthropist Bill Perkins. “And we want to take you with us! Win your way on to the yacht through PokerStars and you will party like the pros or party like me!”

“The eyes of the poker world will be on Bill Perkins' luxury yacht in the Caribbean as four intrepid souls stream online poker while cruising the beautiful blue water in the US Virgin Islands,” commented PokerVision's Director of Poker Programming Adam Schwartz. “Three poker superstars are joining Bill for the marathon of fun in the sun. Jeff Gross, Bill's close friend and winner of over \$2.8 million in his career will be alongside the brothers that have taken online poker streaming by storm, Jaime and Matt Staples. PokerVision is very excited to be the network to bring the excitement of the event to the world through our various platforms.”

PokerVision's multi-platform network will be featuring exclusive content from the Caribbean March 22-28th. This will be PVN's initial co-production for original live content. Viewers can be a part of the action by following the various Twitch streams from the pros and engaging through the PVN network creating a “Big Brother” like poker experience showcasing the poker lifestyles of some of the industry's biggest celebrities.

About PokerVision Media

PokerVision Media Inc., a subdivision of ePlay Digital, is a Calgary, Alberta-based multi-platform media and entertainment company that is redefining the future of sports consumption by bridging poker, gaming, eSports and sports content with unparalleled consumer interactivity. Engaging viewers on multiple platforms with live events and original programming that embed gamification and interactivity, sets the stage for PVN to change the way media is consumed and monetized in targeted industries.

About ePlay Digital

ePlay Digital Inc. develops and operates broadcast and live video technologies that enable TV networks to evolve and meet the demands of today's highly-engaged audiences. ePlay bridges the gap between traditional TV and dynamic, next generation digital broadcasts that deliver interactive content, live streaming, augmented reality, fantasy sports, and social media across multiple devices. ePlay is operated by a team of sports, gaming and eSports authorities as well as broadcast and digital technology industry experts, software engineers and athletes who have brought the ePlay platform to market and successfully partnered with companies including Time Warner Cable, ESPN, Sony Pictures, AXS TV, Intel, AXN, Fiat, and others.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

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Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

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