



Poker Twitch Celebrity Joins ePlay's PokerVision Network
Jaime Staples and PokerVision sign TV and digital development deal

Calgary, Alberta – Jan 31, 2017 – [PokerVision Network \(PVN\)](#), a wholly owned subsidiary of [ePlay Digital Inc. \(CSE:EPY\)](#) announces today that professional poker player, Jaime Staples and PokerVision Network have signed a multi platform development deal for TV and digital properties.

Jaime is professional poker player who specializes in live streaming of online low-high stakes multi-table poker tournaments on Twitch.tv. With over 73,000 followers on Twitch, Jaime was one of the most followed poker streamers in 2016. He also became a member of PokerStars Team Pro in April 2015.

“Jaime is great to watch on Twitch.tv,” commented PVN Director of Poker Programming Adam Schwartz. “He will also be great to watch on TV - stay tuned.”

“I'm thrilled to join a great team at PokerVision,” says Staples. “Their multi-platform ePlay network and approach to TV will allow us to expand audiences to all ages on all platforms.”

About PokerVision Media

PokerVision Media Inc (PVN), a subdivision of ePlay Digital (EPY.CN), is a Calgary, Alberta based multi-platform media and entertainment company that is redefining the future of sports consumption by bridging poker, gaming, eSports and sports content with unparalleled consumer interactivity. The company is launching with master control, broadcast studios and production facilities in Calgary and Toronto, with plans to open additional facilities across the country with the goal of creating and sourcing the best-possible content that entertains audiences as much as it engages them.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.thecse.com/

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Canadian Securities Exchange (CSE): [Symbol EPY](#)

Deutsche Boerse Xetra - Frankfurt Stock Exchange: [Symbol 2NY2; WKN: A2AN4D; ISIN CA26885W1041](#)

Cautionary and Forward-Looking Statements

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating to third party research and analysis, and the Company's corporate strategy. Although management of the Company believes that the expectations and assumptions on which such forward looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct, and management can neither agree or disagree on specific conclusions contained in the research report.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company's ability to identify and complete suitable acquisitions to further the Company's growth as well as risks associated with the Company's ability to commercialize the digital sports sectors in general such as operational risks in development, research and regulatory delays or changes in plans with respect to research projects or capital expenditures; the uncertainty of the market; the uncertainty of estimates and projections relating to costs and expenses; marketing and commercialization; loss of markets; competition; incorrect assessment of the value of any technologies acquired and failure to realize the anticipated benefits of such acquisitions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws, and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.