



ePLAY DIGITAL INC ANNOUNCES NEW CFO

Calgary, Alberta - November 25, 2016 – ePlay Digital Inc. (the "Company") (CSE:EPY) is pleased to announce that Mr. Dong Shim has joined the Company as CFO and Corporate Secretary replacing Mr. Bill Thomas. Mr. Shim is a Canadian Chartered Professional Accountant, CA and a Certified Public Accountant in the State of Illinois, and has been a consultant to the Company managing the transition of the Company's change of business from a financial and reporting perspective. He graduated from Simon Fraser University with a Bachelor of Business Administration degree and has a wealth of experience working with TSX-V and CSE listed companies and OTCBB listed junior mining companies. Dong worked as an audit partner at a public accounting firm until starting his own firm, SHIM Accounting Corporation, in 2013.

The Company further announces that pursuant to the Non Brokered Private placement previously announced on September 22, 2016, it has issued an additional 88,000 Units for proceeds of \$16,200. The Company will continue its private placement of up to 10 million units being offered for \$0.20 per Unit for gross proceeds of up to \$2,000,000 (the "Units"). Each Unit consists of one common share and one share purchase warrant exercisable for an additional \$0.40 per share. To date the Company has raised \$901,014 relating to this private placement. There will be a hold period of four months and one day on all securities issued under this financing.

The Company has also issued 500,000 shares in exchange for \$100,000 in debts.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.cnsx.ca.

For further information please contact:

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Canadian Securities Exchange (CSE): Symbol EPY

Deutsche Boerse Xetra - Frankfurt Stock Exchange: Symbol 2NY1; WKN#: A14VRA

Cautionary and Forward-Looking Statements

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating to the closing of the acquisition of Mobovivo and the Company's corporate strategy. Although management of the Company believes that the expectations and assumptions on which such forward looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company's ability to identify and complete suitable acquisitions to further the Company's growth as well as risks associated with the Company's ability to commercialize the digital sports sectors in general such as operational risks in development, research and regulatory delays or changes in plans with respect to research projects or capital expenditures; the uncertainty of the market; the uncertainty of estimates and projections relating to costs and expenses; marketing and commercialization; loss of markets; competition; incorrect assessment of the value of any technologies acquired and failure to realize the anticipated benefits of such acquisitions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws, and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.