



ePLAY DIGITAL INC ANNOUNCES LYNNE KELLNER AS DIRECTOR AND LAUNCHES NEW CORPORATE WEBSITE

Calgary, Alberta - November 24, 2016 – ePlay Digital Inc. (the "Company") (CSE:EPY) announces that Mrs. Lynne Kellner has joined the Board of Directors of ePlay Digital bringing her decades of experience in production and media to the ePlay board. Lynne Kellner has over 40 years of television production and management experience and has held positions that include Television Producer, Director, and Executive Producer for CBC-TV Sports. In 1989 she became the Winnipeg Production Manager for the launch of CBC Newsworld (now CBC News Network) followed by a move to Calgary in 1992 to become Production Manager for CBC Newsworld's Calgary Production Centre.

Lynne spent 31 years with the Canadian Broadcasting Corporation, and 25 of those years were dedicated to working in Network TV Sports. Lynne was Canada's first female Television Sports Producer, producing programs not only in Canada but the US, Europe and Japan. Some of her assignments included: Isolation-director for Hockey Night in Canada, Producer for CBC's National Curling coverage, 1976 Olympics 1976 Montreal, 1984 Los Angeles, and 1996 Atlanta, Executive Producer for two Western Canada Games projects. Other assignments included CFL football, horse-racing, swimming, racquetball, as well as darts.

Lynne Kellner remarked, "Broadcast TV and sports, like never before, needs to engage and grow audiences - millennials and women are particularly difficult to engage. We know sponsors want to go beyond the 30-second TV ad or logo in the stadium and ePlay offers the technology, expertise and platform to deliver unique audience engagement."

The Company also announces that it has launched its new corporate website under the domain name, www.eplaydigital.com in keeping with the Company's new business direction in multi-platform sports and social gaming networks. Investors and shareholders can sign up for press release distribution as well as obtaining summary and detailed information on the Company's business model.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com and the Company's profile on the CSE's website at www.cnsx.ca

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Canadian Securities Exchange (CSE): Symbol EPY

Deutsche Boerse Xetra - Frankfurt Stock Exchange: Symbol 2NY1; WKN#: A14VRA



Cautionary and Forward-Looking Statements

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating to the closing of the acquisition of Mobovivo and the Company's corporate strategy. Although management of the Company believes that the expectations and assumptions on which such forward looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company's ability to identify and complete suitable acquisitions to further the Company's growth as well as risks associated with the Company's ability to commercialize the digital sports sectors in general such as operational risks in

development, research and regulatory delays or changes in plans with respect to research projects or capital expenditures; the uncertainty of the market; the uncertainty of estimates and projections relating to costs and expenses; marketing and commercialization; loss of markets; competition; incorrect assessment of the value of any technologies acquired and failure to realize the anticipated benefits of such acquisitions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but not limited to tax laws, and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.