



ePLAY DIGITAL INC ANNOUNCES TREVOR DOERKSEN AS CEO

Calgary, Alberta - November 24, 2016 – ePlay Digital Inc. (the "Company") (CSE:EPY) announces that Trevor Doerksen has joined the board of directors and become CEO/President of e-Play Digital. Mr. Doerksen is the President of Mobovivo Inc. that is currently in the process of amalgamation with the Company, with completion of that transaction set for December, 2016. Trevor has been at the intersection of media and technology for 20 years. Trevor has produced snowboarding films and was the executive producer of a national science television series. He was recently named one of the Top 20 Thinkers in Social TV and Second Screen.



Trevor Doerksen, CEO of ePlay Digital

His graduate research into content repurposing has led to multi-million dollar research projects, a chapter in a widely published textbook, and the founding of Mobovivo. A serial entrepreneur, Trevor has been awarded entrepreneur of the year, named one of the 50 Most Influential People by Venture Magazine and has been featured in New York Times.

"Sports networks, sports teams, venues, and brands require turn-key solutions to engage and measure audiences," says Trevor Doerksen. "It's thrilling to bring Mobovivo and ePlay together to help create the next generation of TV which includes social, eSports, mobile engagement, augmented reality, gamification, live streaming, and broadcast TV."

Mobovivo solutions enable broadcasters and producers to market and distribute TV and films. The company's StayTuned Platform helps producers stay tuned to audiences to ensure they don't lose their audiences to email, Facebook and games. Mobovivo's platform 'gamifies' viewing and connects deeply to the cast, characters and story. Deloitte, PWC, and TechRev selected Mobovivo as one of the Top 10 Technology companies to watch. MIPTV named Mobovivo to its Top 10 TV Disrupter.

Mobovivo has delivered award winning interactive solutions for Sony, The Academy Awards, Cineplex, CBS, ESPN, FIFA World Cup, Intel, Time Warner Cable Sportsnet, CPAC, AXS TV, Globo TV, and others.

Further Information

Further details are available under the Company's profile on SEDAR at www.sedar.com, and the Company's profile on the CSE's website at www.cnsx.ca.

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Canadian Securities Exchange (CSE): Symbol EPY

Deutsche Boerse Xetra - Frankfurt Stock Exchange: Symbol 2NY1; WKN#: A14VRA

Cautionary and Forward-Looking Statements

This news release contains forward-looking statements and forward-looking information within the meaning of applicable securities laws. These statements relate to future events or future performance. All statements other than statements of historical fact may be forward-looking statements or information. More particularly and without limitation, this news release contains forward-looking statements and information relating to the closing of the acquisition of Mobovivo and the Company's corporate strategy. Although management of the Company believes that the expectations and assumptions on which such forward looking statements and information are based are reasonable, undue reliance should not be placed on the forward-looking statements and information since no assurance can be given that they will prove to be correct.

Forward-looking statements and information are provided for the purpose of providing information about the current expectations and plans of management of the Company relating to the future. Readers are cautioned that reliance on such statements and information may not be appropriate for other purposes, such as making investment decisions. Since forward-looking statements and information address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated due to a number of factors and risks. These include, but are not limited to, the Company's ability to identify and complete suitable acquisitions to further the Company's growth as well as risks associated with the Company's ability to commercialize the digital sports sectors in general such as operational risks in development, research and regulatory delays or changes in plans with respect to research projects or capital expenditures; the uncertainty of the market; the uncertainty of estimates and projections relating to costs and expenses; marketing and commercialization; loss of markets; competition; incorrect assessment of the value of any technologies acquired and failure to realize the anticipated benefits of such acquisitions; ability to access sufficient capital from internal and external sources; failure to obtain required regulatory and other approvals and changes in legislation, including but

not limited to tax laws, and government regulations. Accordingly, readers should not place undue reliance on the forward-looking statements, timelines and information contained in this news release. Readers are cautioned that the foregoing list of factors is not exhaustive.

The forward-looking statements and information contained in this news release are made as of the date hereof and no undertaking is given to update publicly or revise any forward-looking statements or information, whether as a result of new information, future events or otherwise, unless so required by applicable securities laws or the Exchange. The forward-looking statements or information contained in this news release are expressly qualified by this cautionary statement.