

EVITRADE Health Systems Corporation

EVITRADE Health Announces LOI with a Company to merge with Subsidary C&C Cosmeceuticals Corp. for Plant Oil Extractions and Corporate Update

VANCOUVER, BC, Monday January 23, 2017 – EVITRADE Health Systems Corp. (CSE:EVA, OTCQB: AXHLF) (the "Company" or "EVITRADE") announces the signing of a letter of intent with a company to merge with C&C Cosmeceuticals Corp. ("C&C") the EVITRADE's wholly owned subsidiary for plant oil extractions. Further details will be provided as performance milestones are achieved.

Corporate update:

- The additional LOI signed today is expected to be included in the Arrangement Agreement to divest or to dividend out shares of "C&C" as one of the Company's subsidiary companies
- A new meeting date and any changes to any record dates will be set for the end of February and announced in a separate press release once the information circular is available to be sent.
- The company will add Twitter (@evitradehealth) as an official social media channel for
 communicating public non-material information and also disseminate any material news to
 shareholders. This will be in conjunction and to supplement the principal required public
 disclosure filings that the company does on SEDAR, traditional newswire press releases, filings
 on its quoted markets' or exchanges' websites or their respective RSS feeds.

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About EVITRADE Health Systems Corporation (CSE: EVA, OTCQB: AXHLD)

EVITRADE (formerly Auxellence Health Corp.), was founded in 2013 to provide online services for resolving common health problems.

The company offers a physiologically interactive computing platform that integrates medical devices and artificial intelligence applications into a fully automated, personal health management system for hypertension, arrhythmia, diabetes, and obesity.

The current focus is on the normalization of cardiometabolic power in terms of blood pressure, blood glucose, and body weight – and the monitoring of the physiological response to medical solicitations, mainly medication, diet, exercise, and lifestyle changes.



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About C&C Cosmeceuticals Corp. (wholly owned subsidiary of the Company)

C&C Cosmeceuticals Corp. was founded in 2011 to develop, manufacture and market nutraceutical and cosmeceutical personal healthcare products and services. It was the predecessor company that acquired Auxellence Health Corporation, which is now named EVITRADE Health Systems Corp. and is currently a wholly owned subsidiary. As per the September 2, 2016 press release from the parent company, the follow up November 9, 2016 press release from the parent company, the December 28, 2016 press release and today's press release, C&C is likely to be voted upon to be dividended or divested from the company and all shareholders on record as of will be entitled to vote on that motion, at the Annual General and Special Meeting and any shareholders that are officially holders of record for the dividend record date in the parent company are expected to receive a pro-rata distribution of the shares in the subsidiary in the event the motion is successfully passed.

Disclaimers - Forward Looking Statements

This news release may contain forward-looking statements based on assumptions and judgments of management regarding future events or results. Such statements are subject to a variety of risks and uncertainties which could cause actual events or results to differ materially from those reflected in the forward looking statements. The company disclaims any intention or obligation to revise or update such statements. For a description of the risks and uncertainties facing the Company and its business and affairs, readers should refer to the Company's Management's Discussion and Analysis and other disclosure filings with Canadian securities regulators which is posted on www.sedar.com, and https://thecse.com/en/listings/technology/evitrade-health-systems-corp.

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