



AUXELLE

Health Corporation

Auxellence Announces Re-Pricing of Private Placement Financing to \$0.05 for Units of the Company with a Warrant at \$0.10

VANCOUVER, BC, Friday, August 22, 2014 – Auxellence Health Corporation (“CSE:AID”) (the “Company” or “Auxellence”) today announces that due to market conditions that it has been again necessary to re-price the previously announced private placement financing on May 6th, 2014. The company is now seeking financing to raise a minimum of \$750,000 through a non-brokered direct private placement or convertible debt for units of the Company (the "Units") at a price per Unit of CDN of \$0.05. Each Unit will consist of one common share and one common share purchase warrant of the Company, each such warrant entitling the holder to purchase an additional common share of the Company for a period of five years from the date of closing at a price of CDN of \$0.10. The funds are being applied towards working capital for the company.

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About Auxellence Health Corporation

Auxellence is a health technology company that aims to provide high-level online health services for resolving common health problems. The company offers an extensive platform for physiologically interactive computing supporting therapeutic-diagnostic (theranostic) devices, expert systems, and recommender applications for personal health management. The initial focus is on weight management and skin conditions. The platform involves a unique body-machine feedback interactivity that allows the system to continually customize its operation and recommendations, according to the consumer's immediate health needs and goals.

Disclaimer for Forward-Looking Information Statements in this press release regarding the Company which are not historical facts are “forward-looking statements” that involve risks and uncertainties. Such information can generally be identified by the use of forwarding-looking wording such as “may”, “will”, “expect”, “estimate”, “anticipate”, “intend”, “believe” and “continue” or the negative thereof or similar variations. Since forward-looking statements address future events and conditions, by their very nature they involve inherent risks and uncertainties. Actual results could differ materially from those currently anticipated in such statements due to factors. Except as required by law, the Company does not intend to update any changes to such statements. Although Management believes that the expectations represented in such forward-looking statements are reasonable, there can be no assurance that such expectations will prove to be correct. This news release does not constitute an offer to sell or solicitation of an offer to buy any of the securities described herein and accordingly undue reliance should not be put on such. Neither Canadian Securities Exchange nor its Regulation Services Provider (as that term is defined in the policies of the CSE) accepts responsibility for the adequacy or accuracy of this release.

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